

Auburn Old Town Gallery  
218 Washington Street, Auburn, CA 95603  
General Membership Meeting Minutes  
January 21, 2019

Call to Order: The meeting was called to order at 6:30 pm.

Introduction of New Artist: The gallery welcomes Barbi Smith, an oil painter!

Jurying of New Members: 6 new artists' artworks were presented for jurying. After discussion ballots were cast. Ron Runtenelli (jeweler) and Lisa Marie Kindley (painted tapestry) were voted in as new artists to be placed on the waiting list.

Election of Membership Director: Connie Rodriguez and Lorelee Love were nominated to be co-directors of Membership. Ballots were cast and they were both elected as Membership Co-Directors.

Secretary, Diane Tharp: The November 11, 2018 Membership Meeting Minutes were approved, moved by Jenn Norpchen and seconded by Lori Humphrey.

Vice President's Report: Patty Pieropan Dong: Patty had no report.

Treasurer's Report: Lori Humphrey: Sales for the year were down slightly, possibly due to losing two high sales members. A \$5,000 VISA gift card was purchased which will be used for new flooring. The financial report for 1/1/2018 - 12/31/2018 was approved, the motion made by Connie Rodriguez and seconded by Patty Pieropan Dong.

Committee Reports:

Membership: Ardith Gray: Ardith facilitated the jurying of new artists and announced the new artists voted into the gallery: Ron Runtenelli and Lisa Marie Kindley. Our new Membership Co-Directors will take over membership duties.

Publicity: Susan Stoll: Susan Stoll was absent so Carol Bellamy presented the Publicity Budget Proposal for 2019. The total budgeted for publicity is \$3,037, which is \$500 less than last year's budget. There will be no more print ads in the Auburn Journal and \$1,000 will go towards social media (Facebook and Instagram). Hannah Nicholson and Alana Van Altena will head up getting the Instagram and Facebook advertising up and running. It was suggested that gallery members "Like" all gallery posts, and comments

of 4 words or longer bring more visibility to the posts. The gallery brochure needs to be updated, and it was proposed that artists interested in having an image of their artwork on the brochure may pay \$10 to be included.

Events: Dianne Van de Carr:

Sunshine report: Linda Miller is responding well to her chemo treatment and her tumor is shrinking. Best wishes from everyone to Linda!

The new member reception was beautifully displayed but attendance was poor. Several members volunteered to make ceramic hearts for the February 10, "I Give You My Heart" event, paired with Old Town's "Taste of Chocolate". This event will take place noon to 3:30 pm. and members have volunteered to help. Let Dianne know if you would like to help with this event.

Dianne has sent an email to the members listing the 2019 Feature Wall themes. The Auburn Art Walk has not been planned yet.

Facility: Paul Van de Carr: Paul is co-director of Facility with Marilyn Rose. Marilyn will do the ordering and Paul the physical facility work. Paul is working on a floor plan of the gallery with measurements of the spaces. A concern raised was the heater running too hot and Paul will look into this. Shoshanna will contact the landlady about the air filter replacement.

Display: Lana Federico for Linda Miller: Lana commended Linda for the excellent job she has been doing as Display Director. She briefly explained the complexities of the job and the huge amount of time involved in its duties. The rotation system used keeps the gallery looking fresh and new. Please bring concerns about space rotation to either Lana or Linda. Lana also expressed the benefit of having an "apprentice" to the director because there is so much to learn about the position. It is a huge job for one person.

Please place your labeled artwork for the February Featured Wall in the storeroom.

Old Business: Shoshanna Bilunos:

Sales Calls: Remember to call the artist when a sale is made. Many calls have been forgotten and artists have walked into the gallery finding empty spaces on their walls.

Security System: The new cameras have been installed and are operational. A new monitor still needs to be purchased and Keith Smith will take care of this when he is back in town. This system will cost the gallery \$50 per month.

### New Business:

Staffing Calendar: Lori Humphrey presented the idea of eliminating the 12-4 pm shifts on Monday through Thursday for the months of January to April, which are slow months. The idea was that members working those shifts could fill in during the months with higher staffing needs. After much discussion it was voted to keep the current schedule as it is.

An important issue that arose in the discussion was the fact that some members are not fulfilling their volunteer duties and some members do above and beyond their required duties. Members not fulfilling their volunteer and/or committee duties should be referred to the Vice President, Patty Pieropan Dong, and then given extra shifts to compensate. Shoshanna Bilunos, Lana Federico, Laura Bracken, and Stacey Pedri will meet as a committee to make recommendations for this process.

Membership Responsibilities: Shoshanna passed out the “Reminder List for OTG Staffers”. Many basic jobs in the gallery are being neglected. Members need to not be using phones, ipads, etc. when customers are in the gallery. Please review and make sure these jobs are done during shifts. There is a new dustpan and carpet sweeper in the storeroom for easier cleanups.

The Phone Tree committee will also be calling members with reminders of gallery events, as well as meetings.

Announcements: Sandy Delehanty announced that Paula Amerine has art studio space available in Auburn. Contact Sandy for more information. Also, Sandy will post information on our bulletin board about classroom space in Auburn.

Adjourn: The meeting was adjourned at 8:28 pm; the motion made by Phil Evans and seconded by Lorelee Love.

Congratulations to Sandy Delehanty for being accepted into the American Watercolor Society’s International exhibit in New York! This is Sandy’s second time to be accepted and is a huge accomplishment and honor!

