

Auburn Old Town Gallery
218 Washington St., Auburn, CA 95603
Board Meeting Minutes
January 7, 2019

Call to Order; Attendance: Attending: Shoshanna Bilunos, Susan Stoll, Patty Pieropan Dong, Paul Van de Carr, Lori Humphrey, Diane Tharp, Ardith Gray (non-member).
Absent: Dianne Van de Carr, Linda Miller, Dorene Kidd

Secretary: Diane Tharp: The December 12, 2018 Board Meeting Minutes were reviewed and approved, the motion made by Patty Pieropan Dong and seconded by Susan Stoll.

Vice President Report: Patty Pieropan Dong: Friends of the Library is accepting art donations for their yearly fundraiser. Patty will share this at the membership meeting.

Treasurer's Report: Lori Humphrey: The gallery has ended the year with a positive balance of \$5,700. Lori will purchase a VISA card for the amount of \$5,000 to be used in the future for flooring. This will leave a balance of \$700 profit for the year. The financial report was approved, the motion made by Susan Stoll and seconded by Patty Pieropan Dong. The landlord will be contacted and asked about a possible rent guarantee if the gallery updates the flooring.

Committee Reports:

Membership: Dorene Kidd has resigned as Membership Chairperson. Ardith Gray will be filling in until a new Membership Chairperson can be elected at the January 21st Membership meeting. Ardith will be taking a Leave of Absence from the gallery, but she will continue to work shifts for members. Six artists will be juried at the membership meeting and Barbi Smith (oil painter) will be joining the gallery in January. There is an empty jewelry case and a jeweler on the waiting list. Shoshanna will discuss this with Linda Miller.

Publicity: Susan Stoll: Hannah Nicholson and Alana Van Altena will be researching Instagram and Facebook advertisements and a presentation will be made at the membership meeting. New gallery brochures need to be made, and a \$20 fee was discussed for artists who would like to have an image displayed in the brochure.

Events: Dianne Van de Carr: At this time a date for Taste of Chocolate has not been determined. Clay hearts will be made on January 13th. They will be brought to the gallery for customers to paint as part of "I Give You My Heart". The proposed date for this is Sunday, February 10, from 10:00 - 4:00 pm.

Classic Christmas was a great success for both Saturdays. We provided complimentary hot cider for customers. Many people came into the gallery thanks to the display outside. Sales went smoothly with one person on the cash register, one person expediting sales, and one person wrapping purchases. Thanks to the members who volunteered to help with these events.

Display: Linda Miller: Linda was not able to attend. There was discussion about having a schedule of moves for the year (dates and locations) available to all artists. Discrepancies between half and whole space sizes and artists staying within their space limits was discussed. It would be helpful to have mapping out of spaces. Paul Van de Carr volunteered to do a floor space map.

Facility: Paul Van de Carr: Marilyn Rose will be doing the ordering of boxes, bags, ribbon, etc. Paul will be doing the physical maintenance. Shipping costs of bags and such are often 25% of purchase price or more. Alternative suppliers need to be researched. Paul and Marilyn will do this.

It would look better if title cards for artwork were uniform throughout the gallery. Lori Humphrey will talk to Ann Ranlett about a simple template for title cards.

Old Business:

Nonmembers working in the gallery: The Bylaws states that previous members can work for pay if they are trained and approved by the President. A concern was the distribution of keys to the gallery. Past members should not have keys so a policy needs to be set up for this situation.

New Business: There was discussion about altering the work schedule during the slower winter months of February through April by eliminating the 12-4 shift on Monday through Thursday. This would be on a trial basis. Members with those shifts could fill in as needed during the very busy months of November and December. Patty Pieropan Dong made a motion that these shifts be eliminated starting February 15, 2019 through April. Lori Humphrey seconded and this motion was approved. Shoshanna will send out an email regarding this to the membership.

There was also discussion about tallying the number of customers coming into the gallery for future scheduling reference. Thursday nights from 6-9 seem to be very slow for sales. Lori Humphrey will collect sales amounts for Thursday nights for evaluation.

Adjourn: The meeting was adjourned at 8:20 pm. The motion was made by Patty Pieropan Dong and seconded by Susan Stoll.