

AUBURN OLD TOWN GALLERY
218 WASHINGTON ST. AUBURN CA. 95603
FEBRUARY 8, 2017
BOARD MEETING MINUTES

Call to order: 6:05 pm

Sign in sheet reflects those in attendance

1) Review of Minutes

1.1) A correction was made clarify an entry under Events. The minutes should have read that \$100 will be allowed per event as the event coordinator needs.

Motion made: by Patty Pieropan-Dong to approve minutes. Second by Dianne Van de Carr

2) V.P. Report: Patty Pieropan-Dong

The gallery will plan on participating in the Art walk 2017

Motion made: by Susan Stoll to participate. Second by Dianne Van de Carr.

3) Treasurer's Report: Lance McKenzie

Lance commented that sales were up in January.

Motion made: by Dianne Van de Carr to accept treasurer's report from January, second by Linda Miller.

3.1) Lance reported that end of month report reflected a -\$36 difference which is higher than usual. He was not able to determine where the error was made.

3.2) There was 1 loss report made by Nancy Foster for \$125.

Motion made: by Dianne Van de Carr to compensate Nancy Foster \$62.50, second by Patty Pieropan-Dong.

4) Membership- Ardith absent. Written report read by Cherie

There will be 5 people to jury in March.

5) Display- Linda Miller

5.1) Linda stated she offered Beverly Steele and Barbara Hoffman half space to help them with the cost of rent.

5.2) Linda reported that there will be 11 moves coming in the next months. She continues to work on tracking where members have been.

6) Facility: Jen Norpchen absent

Nothing new report

7) Publicity: Susan Stoll

Susan stated that increased social media shows an increase in the polling numbers which will hopefully have a positive impact on Gallery publicity and sales.

7.1) Jessi Brooks will be distributing gallery brochures and Diane Tharp will be working on the Blog

7.2) Ann Runlet is working on updating the website. Yelp and Trip Advisor ask customers to comment on businesses they encounter, the Gallery being one of them that can also be used for P.R.

8) Special Events: Dianne Van de Carr

Sunday is the chocolate event which Dianne has lots of helpers. Thanks to all that will contribute their time.

8.1) March to the Sea will be coordinated by Stacy Lamothe

8.2) Matt Konar attended AOTBA meeting and produced a very detailed and great report. Thanks Matt!

8.3) Dianne has been a very busy "Sunshine" person. Various members have had health issues and surgeries. She has done a great job tracking those members and sending out cards. Thanks Dianne.

9) New Business: Cherie Danzer

Cherie suggested buying a couple of folding tables for the gallery to be used by artists when they demonstrate for the Gallery.

Motion made: by Linda Miller to purchase the tables, second by Susan Stoll

Motion to Adjourn : By Dianne Van de Carr, second by Patty Pieropan-Dong.

Meeting adjourned at 7:17 p.m.

Minutes submitted by Shoshana, AOTG secretary, 2017