

APPROVED
10 October 2016

AUBURN OLD TOWN GALLERY
218 Washington St. • Auburn, CA 95603
BOARD MEETING
September 12, 2016 • 5:00 pm

Call to Order 5:04 pm Present, Patty Pieropan-Dong, Rebecca Martinez, Ardith Gray, Lana Federico, Cherie Danzer, Carol Bellamy, Heidi Murray. Absent; John Johnson, Lance MacKenzie, Susan Stoll

1. Approval of Agenda, Minutes

MOTION MADE by *Heidi* “to accept the minutes from the August 8 Board meeting” second by *Cherie*, passed.

2. Vice President Report Patty Pieropan Dong

2.1 **MAP** Gold Country Maps approached the gallery, through Dianne Van deCarr, about the gallery being included in the printing of an area map. It is \$299 for one year and includes a slightly smaller than business card size advertisement plus a reference number on the map. Discussion regarding the usefulness of such a map in the gallery was positive.

ACTION ITEM: Refer to Susan Stoll to see if this map fits into the annual Publicity plan. Some questions were: how many maps the gallery receives, where they are distributed. Check with Lance on expense.

2.2 **AD HOC membership committee** No ad hoc meeting scheduled at this time. Patty to schedule.

3. Treasurer Report Lance absent, report to be presented at general membership meeting on September 26.

Letter from Mr. Mike Clark regarding refund of \$16.80. Lance recommended that he is a good customer and after discussion. The gallery is authorized to award a refund to the customer.

MOTION MADE; by Lana “to make an exception to our gallery policy of no refunds, and offer the Clarks a refund of \$16.80.” Second by Heidi. Unanimous.

4. Membership Report Heidi Murray

4.1 Three potential members to jury at next general membership meeting; 1-Robert Kahl, blown glass; 2-Connie Rodriguez, mixed media; and Mark Wilcox, oil painting.

4.2 New member coming in, Priscilla Alden Roach, whimsical furniture.

4.3 Probation period for Neal Devore, Patty called him and recommended that he shadow other workers to build his confidence in working the gallery. Patty recommends that he, for now, passes his probation and he is now a member.

5. Special Events Report Ardith Gray

5.1 October Artwalk and “You’re Putting Me On” fashion show/reception Friday October 7. Rebecca reported on fashion show publicity plans; jewelry participation, photo shoot, music, models and food. All artists with clothing or jewelry were invited to participate. After discussion regarding musician set up for reception, permission was given for the music to be set up in front rooms and the recommendation is to ask musician to bring small equipment. Postcards were handed out for distribution.

5.2 Publicity schedule for 2017 Susan and Ardith met, brainstormed and came up with a list of possibilities, which will be presented to the general membership at the next meeting.

January new beginnings

February hearts afire

March its a zoo, fish furry and fowl or something fishy

April clay artists but not “mud wrestling”

May, plantastic, amazing, amazing or mosaics

June, fabulous foothills, (confluence?)

July hot stuff glass and metal

August you’re putting me on

Sept knock on wood

November small gems, its a treasurer, tiny treasures, the perfect present

December, no reception, Seasons surprises, all wrapped up,

6. Publicity Report Carol Bellamy for Susan Stoll

Ads are happening and people are coming in specifically to see the pieces featured in the gallery.

7. Facilities Report, Cherie Danzer

7.1 Pens, do we need more? Cherie will check.

7.2 Vacuum is failing, Cherie will see about repair or replace under warranty

7.3 Storage being cleaned and organized

7.4 Finding fabric for chairs to be recovered.

7.5 Lights, there are a few places which need more light.

8. Display Report, Lana Federico

8.1 Verbal report on moves and swaps.

8.2 Painting, done. Two people need to come in and paint a little more, they will be called in to touch up “holidays” Lana will send out e-blast update to gallery on painting.

8.3 Gift certificate for \$75. to Nancy Johnson and offer her a 20% discount on that purchase, Unanimous approval. Linda Miller and Lana will issue the certificate next Tuesday.

9 Old Business

9.1 Security camera, looks better

9.2 Ad hoc committee, Morgan letter still tabled for now. Rebecca referred to gallery minutes where emeritus status was eliminated by membership vote, May 2013.

9.3 OTG 2020 planning conference update, tabled for now.

9.4 Chip reader for credit cards, remove from agenda.

10. New Business

10.1 **September reception music** musician has been paid.

Reading of Jennifer Lile's letter regarding musician incident on September 2. After discussion, the board recommendation is to have the group of featured artists determine what kind of music and food they want to spend the \$100 reception fund on. Before being hired, musicians will be asked to keep their setup small and the volume low.

10.2 **Plants**, apparently we do still need a few to cover up awkward cords, etc.

10.3 **Nomination committee**, Patty will invite Stacey to head up the 2016 nominating committee.

10.4 **Gallery placement on Google Maps** Rebecca to follow up with John.

10.5 **Shift schedule** Permission is given to Susan Pollstra to make a presentation at the general meeting regarding extra holiday shifts

10.6 **Board Meeting protocol**

MOTION MADE by *Heidi* "to streamline Board meetings, each committee chair should send their committee report to the Secretary and President by Thursday before meeting. The reports will be included in the agenda so Board Members can read them before hand and have time to discuss other matters." Second *Patty*, passed unanimously.

10.7 Fall Street Fair or Country Christmas, we don't have spot in front of shop

10.8 Holiday dinner?

ACTION ITEM: Check at next membership meeting to see if someone wants to head it up. If not, skip it.

12. **Motion to adjourn** Made by *Cherie*, Second by *Heidi*, adjourned at 6:45 pm

Respectfully submitted by Rebecca Martinez, 2016 AOTG Secretary

Dates to Remember

Monday September 19, KVIE Gala Reception

September 24, 3 pm, KVIE Auction, Old Town Gallery group presentation

Monday, September 26, 6:30 pm General Membership meeting at AOTG

October 7, AOTG reception, You're Putting me on wearable art show at 6 pm

October 10th Board meeting

October 16 Fall 2016 Antiques Street Fair