

APPROVED
April 11, 2016

AUBURN OLD TOWN GALLERY
218 Washington St. • Auburn, CA 95603
BOARD MEETING
March 14, 2016 • 5 pm

Call to Order 5:10 pm

Present: John Johnson, Patty Pieropan-Dong, Rebecca Martinez, Susan Stoll, Cherie Danzer, Jennifer Lile, Heidi Murray, and Linda Miller. Guests Jaime Baxter and Linda Robinson. Absent Ardith Gray, Lana Federico, and Lance MacKenzie.

1. Approval of Agenda, Minutes

MOTION MADE to “Approve the Board minutes of February 8, 2016, with corrections as noted ” by *Patty Pieropan-Dong*, Second by *Susan Stoll*. Minutes accepted

2. Vice President Report Patty Pieropan Dong

2.1 Placer Food Bank Drive. \$35 Gift Certificate to be issued for Placer Food Bank. Patty will send an e-mail out to members before the general meeting in case any artists bring donations in to the meeting or otherwise, then have the donations picked up after that.

2.2 Ad Hoc Membership Committee. Patty and Lance volunteered to serve as an ad hoc committee for levels of membership participation. Due to holiday schedules, the meeting is still pending. Suggestions for membership participation were discussed including 1) Suggestions to encourage membership participation; 2) The creation of a new membership category for musicians.

3. Special Presentation for Fine Art and Wine Fair by Jaime Baxter and Linda Robinson (Owner of Sun River Clothing around the corner from the gallery) The 4th Annual Fair. 4th is tentatively scheduled for last Saturday in May. The Old Town Association is not going to “own” the event this year, so Linda R. is proposing that the gallery “own” the event. From John Johnson, what kind of money is required up front to put on the event? Linda, no money up front, printing can be done after entry fees begin to come in. What about insurance? We'd need to confer with Nancy Johnson. Food and netting provided by Max's. The event would be scaled down to fit into the parking lot next to the gallery. Linda's motivation is to continue the dream of Nicki and Mack Totten. Can we see an estimated income and expense for the project, to see if the gallery could make money. The artist booth spaces would be offered to non-gallery member artists.

ACTION ITEM: to find out what the liability insurance would cost and if the gallery could make money. Make presentation/recommendation at the Membership meeting next Monday.

4. Treasurer Report presented by John Johnson for Lance MacKenzie
See attached.

MOTION MADE “To accept the Treasurer's Report as presented” by *Patty*, second by *Susan*. Report accepted.

5. Membership Report Heidi Murray

March General Membership meeting will probably see 3-4 artists to jury in, including Shannon Morgan for something other than what she is currently in the gallery for.

6. Special Events Report Jennifer Lile for Ardith Gray

6.1 List of monthly event is posted on the gallery website. Discussion regarding whether budget for music and food could be carried from one month to the next. Some events, such as Art Walk probably don't require music as much as other months. If music is arranged ahead of time it can be publicized, which would draw in more customers.

MOTION MADE by *Patty Dong*, to "Request a budget of \$900 for the year for Special Events at the membership meeting. Second *Jennifer Lile*, passed unanimously.

6.2 We haven't had a representative at Old Town Biz association meetings in a while, they are on the third Thursday morning at 8 am, at Meat and Potatoes.

ACTION ITEM: Jennifer will see if someone on the Special Events committee can represent Old Town Gallery at the meetings. If no one can do it, then an appeal for a representative will be made at the next Membership meeting.

6.2 Old Town Street fairs now require a first-come first-serve reservation for the space in front of the gallery (#70). Jennifer reserved the next space and we need to do it always. Suggestion from Heidi, let's put up a pop up and invite a non-profit group to have a small table at the event. Antique spring fair May 15 is the next one. John Johnson to bring pop up, Jennifer Lile to find non-profit group. Susan will publicize the event.

6.3 Miscellaneous; Heidi mentioned that if she knows a committee or event needs help, she'll ask a new member to fill that job. Susan suggests clearing the hall for the new disabled member. Jennifer is going to ask for volunteers at the general meeting.

7. Publicity Report Susan Stoll

Presented the price breakdown (see below) for the Auburn Journal on a per month basis.

ACTION ITEM: Susan to make a budget recommendation at the next General meeting to keep the same level of advertising as last year, which is \$360 for Placer County Visitor Center, \$210 for brochures, *Auburn Journal* 12 months at approximately \$380 per month.

Susan will also thank members who attended for coming to Ann Ranlet's Facebook training.

8. Facilities Report, Cherie Danzer

8.1 40 lights were replaced, dark corners have been lit up.

8.2 Pendant lights over front desk.

8.3 How about a "Reception" sign? \$40 estimate. Approved for action.

8.4 Rug cleaning has been postponed due to weather. Maybe some spot cleaning right away? Normally \$359 to do the whole gallery.

9. Display Report, Linda Miller for Lana Federico

9.1 Read letter from Lana (sent out before Christmas) regarding who moves when.

Reviewed records of who was moved when. Linda stressed that members can always ask

questions about display of Linda or Lana.

ACTION ITEM: Linda to post an e-mail before moves in case members want to come by and see how it works. Linda's opinion is that most artists do not want to move more than once a year.

10. New Business

10.1 Sherron Totters broken work. Total claim for breakage is \$238, half is \$119. She will need to fill out merchandise lost form and submit to Lance for payment approval. Perhaps her work should be put behind glass doors. Discussion regarding whether her delicate pieces should be in gallery.

10.2 Can we seriously consider adding musicians as a new kind of members. For ad hoc membership committee to determine parameters

10.3 Stacey Lamothe, can she buy six 16" glass boxes from the gallery. Decision is yes if she helps Cherie go through the storage locker to cull unusable ones out.

Pedestal painting party John J. suggested a potluck party this summer to get it done. Hold it in the back lot

11 AOTG 2020 planning conference report implementation in progress.

12. Motion to adjourn Made by *Heidi*, Second by *Susan*, adjourned at 6:50 pm

Dates to remember

March 21st – Members Meeting, 6 pm\

April 1st – Artwalk (not fooling)\

April 11th – Board Meeting, 5 pm

Respectfully submitted,

Rebecca Martinez, AOTG Secretary 2016