

AUBURN OLD TOWN GALLERY
218 Washington St. • Auburn, CA 95603
BOARD MEETING
April 11, 2016 • 5 pm

Call to Order 5:10 pm

Present: John Johnson, Patty Pieropan-Dong, Lance MacKenzie, Rebecca Martinez, Susan Stoll, Cherie Danzer, Heidi Murray and Lana Federico. Absent Ardith Gray.

1. Approval of Agenda, Minutes

MOTION MADE to “Approve the Board minutes of March 14, 2016, with corrections as noted ” by *Susan Stoll*, Second by *Patty Pieropan-Dong*. Minutes accepted

2. Vice President Report Patty Pieropan Dong

2.1 Ad hoc membership committee—stated purpose is to make gallery participation more fair and set up a system of accountability and possibly add a new type of membership for music. Diane Van de Car and Linda Miller will join the committee later. Patty invites other input also. Not addressed at this time; consideration of a procedure for encouraging non-participatory artists with low sales to leave the gallery.

2.2 From Lana, need general member training, make sure members greet visitors. Heidi will include some information with the new member training.

ACTION ITEM: John Johnson will remind members about greeting behavior.

2.3 Food Bank donation, items will be picked up later this week. Event is at end of the month.

4. Treasurer Report Lance MacKenzie

See attached. Is Auburn Old Town on the decline? Is online shopping cutting into business? Two of our top 10 artists have gone, Nicholson and Stargaard, along with their following.

MOTION MADE “To accept the Treasurer's Report as presented” by *Heidi*, second by *Lana*, Report accepted.

No written loss report was received from Sherron Totter for broken items.

5. Membership Report Heidi Murray

Barbara Newell leaving, Neal DeVorre will be coming in as ½ space. Jennifer Lile moving to whole space from half.

6. Special Events Report brief verbal from Rebecca for Ardith and Jennifer

6.1 Music arranged for September and November, looking for Eah (harpist) for May and July

6.2 From Cherie, Artwalk was a big success, very well attended and the demos were a big hit, especially with the kids. Cherie, Carol Bellamy and Dianne Van de Carr did demos. Sales for the day were \$800. Cherie got a commission from the event. Dianne sold a print from the ad.

7. Publicity Report Susan Stoll

7.1 She received lots of Water Works photos from members, thank you.

7.2 Presented the signed contract with the *Auburn Journal*, it will be placed into the “contracts” folder in the bottom sales area drawer.

8. Facilities Report, Cherie Danzer

8.1 Presented gallery reception sign, just to be placed on the front door the day of an artwalk. Will be stored on left top shelf in the closet. Purchased at uptown signs for \$58 and Cherie made a vinyl bag for storage.

9. Display Report, Linda Miller for Lana Federico

9.1 Gail Morgan and Sherron Totter will be swapping places.

9.2 Carol Bellamy and Beverly Steele will be taking over quality control with wall and pedestal art. They will do a couple of artists per shift in their spare time. They'll be checking the frames and backs of wall pieces. They will prepare a form to use for pieces which need attention, to notify the artists.

9.2 Repainting the gallery. Suggestion is to tape off a space when it is to be moved and the space is repainted in a neat fashion. Lana will buy 5 gallons of paint, in new color, at a time.

10. New Business

10.1 Display has ordered doors and latches for Sherron Totter work.

10.2 From John Johnson. Can we get large bubble wrap? What about cardboard boxes or flats? Cherie will look into it.

10.3 Gift Certificate for Food Bank is done.

10.4 Art & Wine fair, John had the insurance updated so we are covered anywhere. The festival will not be a fundraiser for AOTG but it is a “go”

10.5 Chip reader, no news.

10.6 Stacey did inventory of 12 by 12 inch boxes and she didn't need them.

10.7 PhotoBucket may need to be replaced.

ACTION ITEM John send new members the questionnaire to Susan Stoll so she can get info on new members.

11 OLD BUSINESS: AOTG 2020 planning conference report implementation in progress.

12. Motion to adjourn Made by Patty, Second by Cherie, adjourned at 6:14 pm

May 16th – Members meeting, 3:30 pm

May 6th – Water Works Reception

May 9th – Board Meeting, 5 pm

May 28th – Fine Art and Wine Fair

Respectfully submitted by Rebecca Martinez, 2016 AOTG Secretary