

## Status Report - Draft

Propl. #	Description	Committee Responsible	Work status		Remarks
			Assigned	Begun Completed	
B1	<b>Create a future facility plan</b> including theme, walls (fixed and moveable), sales counter placement, wall and pedestal color(s), lights	<b>Facility and Display</b>	<b>A</b>		<b>Ad hoc committee?</b>
C2	<b>Develop an integrated social media communication strategy</b> , including website, Facebook, Twitter, Instagram, Pinterest, Blog etc.	<b>Publicity</b>	<b>B</b>		<b>Ann Ranlett – working on Soc. Media training – partially completed - Soc Media class held 3/6</b>
A5	<b>Deliver a varied training program to members</b> , including sales/customer service, POS, social media, art photography etc.	<b>Publicity</b>	<b>A</b>		
A3	<b>Ensure all members contribute</b> (shifts, extra duties, and volunteer efforts). Consequences if not (higher rent, extra shifts etc.)	<b>Ad hoc</b>	<b>A</b>		<b>Lance &amp; Patty</b>
A2	<b>Ensure 'professional appearance' in artwork, display and staging</b>	<b>Display</b>	<b>B</b>		<b>Lana &amp; Linda</b>
A17	<b>Make display decision making 'democratic' and informative</b>	<b>Display</b>	<b>A</b>		
C14	<b>Create a gallery brochure</b> for display in offsite locations	<b>Publicity</b>	<b>B</b>		<b>Completed</b>
A8	<b>Conduct more art demonstrations</b>	<b>Events</b>	<b>B</b>		
A15	<b>Dedicated featured artist space</b>	<b>Display</b>	<b>A</b>		<b>Completed</b>
C31	<b>Pay a professional to manage social media infrastructure</b>	<b>?</b>			
B2	<b>Display jewelry in identical cabinets</b> (like the one by the counter)	<b>Display</b>	<b>A</b>		<b>Membership approval needed?</b>
C17	<b>Make our gallery a tourist destination</b> (target distribution of brochure to places visitors frequent)	<b>Publicity</b>	<b>A</b>		
A13	<b>Create different levels of membership</b> (e.g. higher rent for no shifts, attendance or volunteer activities)	<b>Ad hoc</b>	<b>A</b>		<b>Lance &amp; Patty</b>
B3	<b>Group art by aesthetics not artist</b>	<b>Display</b>	<b>A</b>		

Updated 3/12/2016