

APPROVED
March 21, 2016

AUBURN OLD TOWN GALLERY
218 Washington St. • Auburn, CA 95603
GENERAL MEETING
January 18 • 6:39 pm

1. President John Johnson Call to Order 6:39 pm

2. Distribution of Agenda

3. Approval of Minutes

MOTION MADE by *Lorelee Love* "To approve the November 16, 2015, General Meeting Minutes with address corrected." Second by *Jerry Berry*. Approved.

4. Vice President Report: Patty Pieropan Dong no report

5. Treasurer Report: presented by Lance MacKenzie

5.1 Report attached; 2015 sales down overall from 2014 by 3.82% (-\$6,922,59 from 2014).

Total 2015 income = \$299,135.10, total 2015 outflow = \$300,100.24 for overall total -\$965.14

MOTION MADE by *Rebecca Martinez* "To accept the Treasurer's report as presented" Second by *Lorelee Love*. Approved.

6. Membership Committee Heidi Murray.

6.1 Introduction of and welcome to new member Lorrie Humphreys, 3-D mosaic artist

6.2 Review and vote on members:

7. Special Events Ardith Gray

7.1 Help needed for events. Ardith will either have people called or get sign ups at meetings

7.2 Events and Publicity Planning meeting on Friday, February 5, at 4 pm at Woodside Creek Mobile home park.

7.3 First event will be on Saturday, Feb. 13, 2 -7 pm. Dianne Van deCarr will send around a sign up sheet. Jaime to supply some entertainment leads.

7.4 Budget is \$75 per event. No rollover.

7.5 Susan Stoll asked how often the gallery members want to have receptions. The consensus is that the artists featured for a month can decide whether or not to have a reception and plan one if desired.

7.6 Discussion regarding reception timing; consensus is the first Friday or Saturday of the month, to get the most mileage out of visitors seeing the monthly theme and featured artists.

8. Publicity Team Susan Stoll.

8.1 Thank you to members who have sent in publicity photos. She has been putting them into a Photobucket folder for each event.

8.2 Discussion about advertising budget/strategy. Will be discussed at meeting noted in 7.2, above.

9. Facilities Cherie Danzer

9.1 Monday and Tuesday staffers have been cleaning up. Ceiling filters are changed twice a year by cleaning service, arranged by landlord. Jaime stated there is a dirty reusable one in the hallway, it needs to be cleaned. Cherie to call Nancy Johnson about cleaning filter.

9.2 There was a water leak in corner of gallery B. It has been repaired twice. Staffers should check the corners of the space during a hard rain for leaks. If water is leaking, call Cherie or John.

9.3 Hallway to be cleaned. Members get your Christmas decorations which are bagged in back room. Joanne will help gather stuff to get closet cleaned up. Per Lance, Black computer in closet is still a good one.

9.4 Lana and Cherie to clean storage unit.

9.5 Discussion regarding lights around the windows at Christmas time. We will plan to have lights in the windows next Christmas. Jennifer Lile did buy battery operated lights and they are somewhere.

9.6 Carpet to be cleaned when the weather is warmer.

9.7 Lights, Cherie and Kenny found LED lights to fit into the existing fixtures. Shannon Morgan will be bringing in hanging pendants for over the counter area.

10. Display Committee Lana Federico

10.1 Lots of good comments from customers during the holiday season.

10.2 Gift registry began and use will pick up.

10.3 Moves; Linda Miller three way swap with John Johnson and Terry Accomando. Jay Stargaard is gone. Jennifer Lile to Ardith's spot. Ardith to mini A, Heidi Murray, Linda and Lana traded.

10.4 Plans for this year include front entry area to be used for special monthly theme feature display.

10.5 Reminders: Request to make sure the backs of wall art is finished professionally. Pedestal pieces should have soft pads on the bottom. Pedestals should be touched up with the paint provided in the hall closet. We are encouraged to dust more often. There was a request to have small touch up containers of paint in the back room. Please check to ensure at least 25% of wall art is original (as opposed to giclee prints)

10.6 Lots of moves lined up for the next few months.

10.7 There has been a request to have 60 days notice for moves so they don't happen when the artist is out of the country.

11. Old business

11.1 Security Camera possibly two installed by the end of next week. Sandy did see someone help themselves to a card and tactfully got her to pay for it.

11.2 Chip reader not in yet.

11.3 Historical archives with Shannon Morgan tabled indefinitely and off the agenda from now on.

12. New business

12.1 Music we are playing is illegal due to copyright infringement. From Jaime Baxter; a couple of solutions are possible, such as buy a licensed music service or play music with the permission of the local songwriter. Gallery has the opportunity to form a relationship with local musicians who could give permission to sell their CDs here for a commission.

12.2 Rotating picture frame, can it be updated, to remove old photos and advertising photos and replace with new photos. John might try to update it.

13. Announcements

13.1 Anne Ranlett Boston Terrier artwork on cars in Japan, maybe. Pix on website.

13.2 Sandy Delehanty, Southwest Art magazine page 70 has article about Sandy and image of her giraffe.

13.3 Keith, work at a show at General Gomez Center through end of month.

13.4 Jerry Berry has a display of bears at Sutter Hospital.

13.4 Stacey Lamothe, Crocker Museum gift store will carry her knockers again.

13.5 Patty Pieropan Dong, Artwalk committee will be having a meeting, if you are interested in showing let her know so she can inform of orientation meeting. Discussion regarding day of the week for artwalk. Unanimous informal membership consensus to recommend holding Artwalk on the first Friday of the appropriate months.

14. Dates to remember

14.1 *Saturday, January 23rd* AOTG 2020 planning conference 10 am – 3 pm. Woodside Village Mobile Home Park, 12155 Luther Road Auburn. About 22 people have rsvp'd to attend.

The committee will draft recommendations, not everything will be done immediately. People who cannot attend are encouraged to submit their ideas by this Wednesday. Method for meeting outlined. John will summarize findings and suggestions at the next membership meeting.

14.2 *Monday, February 8*, 5 pm (gallery to close early) Board Meeting at AOTG

14.3 *Saturday February 13*, Hearts A'Fire Reception at Gallery

14.4 *Sunday, February 14*, Valentine's Day

14.5 *Monday, March 14*, 5 pm (gallery to close early) Board Meeting at AOTG

14.6 *Monday, March 21*, 6:30 pm at AOTG, Members Meeting

15. Adjourn

MOTION MADE by *Lorelee* "To adjourn" *Jerry Berry* second, Unanimous at 8:09 pm.

Respectfully submitted

Rebecca Martinez, Secretary 2016