

APROVED
March 7, 2016

AUBURN OLD TOWN GALLERY
218 Washington St. • Auburn, CA 95603
BOARD MEETING
February 8, 2016 • 5 pm

Call to Order 5:15 pm

Present: John Johnson, Patty Pieropan-Dong, Rebecca Martinez, Susan Stoll, Cherie Danzer, Ardith Gray, Jennifer Lile, Lana Federico, Heidi Murray and Lance MacKenzie.

1. Approval of Agenda

2. MOTION MADE to “Approve the Board minutes of January 11, 2016, with corrections as noted” by *Patty Pieropan-Dong*, Second by *Heidi Murray*. Minutes accepted

3. Vice President Report Patty Pieropan Dong no report

4. Treasurer Report Lance MacKenzie

See attached. Jan 2016 has had the lowest monthly sales since Lance has been with Gallery. Some comments regarding impact of Awful Annie's closure, plus Amazon Online maybe cutting into retails sales

MOTION MADE “To accept the Treasurer's Report as presented” by *Rebecca*, second by *Heidi*. Report accepted.

5. Membership Report Heidi Murray

March General Membership meeting will probably see 4 artists to jury in, including Shannon Morgan for something other than what she is currently in the gallery for.

6. Special Events Report Ardith Gray

Events/Publicity meeting report. Hearts A'fire is this Saturday, food and harpist all arranged. Let's share harpist info on Facebook. May event is Water Works

7. Publicity Report Susan Stoll

7.1 Ann Ranlett is coordinating Facebook training workshop, which she may collaborate with Loomis Art Loop. They may be held at Woodside Creek club room.

7.2 Susan will be reviewing advertising packages with the *Auburn Journal* this week.

ACTION ITEM, Rebecca to get Kathleen Woolsey High Hand Gallery workshop info to Susan for Ann.

8. Facilities Report, Cherie Danzer

8.1 Cherie ordered new Ribbon, tissue and it is in or coming in.

8.2 Cookies for Saturday ordered.

8.3 10 LED lights for jewelry cases coming, she ordered more LED can lights.

8.4 Gooseneck lights are a problem. \$26.46 apiece, or \$49 for solid shade goosenecks.

Discussion regarding the 4 cases of new mercury lights we have in the storage locker. They may be our old light bulbs, which were replaced when we upgraded our bulbs with PGE ebate..

8.5 Sirius radio streaming research. Requires purchase of a unit. Plus \$29.95 per month. From Rebecca, can we please still consider having a musician membership and sell the musician's art here.

8.6 Cherie is looking for an alternate Board meeting place. Keep it here for now and move to the back room, but check with Sonja to see if our early meeting interferes with her shift closure.

9. Display Report, Lana Federico

9.1 Valentine event will have artists displayed in center entry way.

9.2 Sandy and Victoria, Sonja and Chris Foster swapped. Four-way swap coming up Beverly Steel, Anne Ranlett, Jerry Berry and Jane Welles.

9.3 Gallery has 56 members now. Lana is trying to lose one more full space and replace with half space.

10. New Business

10.1 Regarding alternate workers on roster list, shall we add Sherron Totters' daughter name to list. Discussion regarding past situations. There is no stipulation in the bylaws for collaborative artists situation. Sherron's daughter Sarah will be juried in as a partner.

ACTION ITEM: Heidi Murray to put Sarah on the next jury ballot

10.2 Ann working on Workshop training. It will be held on Sunday at the Woodside Creek community center. Check dates with Ardith.

10.3 Security cameras working. Chip reader no report.

10.4 From Lance, are we in the market for jewelry cabinets? Macy's is selling them Card racks? It might be too soon to buy something.

11 AOTG 2020 planning conference report.

Lance explained the process which was used to gather data.

The decision was made by the board to review all of the items, decide which committee would cover each item and which items need an ad hoc committee to figure out how to implement the line item.

ACTION ITEM John Johnson to document list above.

12. **Motion to adjourn** Made by Heidi, Second by Susan, adjourned at 6:39 pm

13. **Dates to remember:** \

February 13th – Hearts A'fire Reception 2-7pm\

February 14th – Valentine's Day\

March 14th – AOTG Board Mtg 5:00\

March 21st – AOTG Member's Mtg

March – March Madness all month\

Respectfully submitted by Rebecca Martinez, AOTG Secretary 2016