

APPROVED  
February 8, 2016

AUBURN OLD TOWN GALLERY  
218 Washington St. • Auburn, CA 95603  
BOARD MEETING  
January 11, 2016 • 6 pm

**Call to Order 6 pm**

Present: John Johnson, Patty Pieropan-Dong, Rebecca Martinez, Susan Stoll, Cherie Danzer, Ardith Gray, Lana Federico and Heidi Murray. Absent, Lance MacKenzie.

**1. Approval of Agenda**

2. **MOTION MADE** to “Approve the Board minutes of November 9, 2015” by *Patty Pieropan-Dong*, Second by *Susan Stoll*. Minutes accepted

**3. Vice President Report** Patty Pieropan-Dong

No VP report. Personal request, Patty would like to show her small sculptures in the “Whimsical” show in March. Heidi added her sculptures to the list of jury artists for Feb.

4. **Treasurer's Report** Lance McKenzie absent, no report now, report to be made at General Membership meeting January 18.

**5. Membership Report** Heidi Murray

New member Lori Humphrey ceramic mosaic (3-D) has been installed. At least 4 candidates will be presented at the Jan 18 General Membership Meeting Todd Juchau, Judy Butler, Neal DeVore, Elain Rodes, Diana Hiesalu..

**6. Special Events Report** Ardith Gray

Susan and Ardith are discussing the possibility of having an event every month. Heidi will see if new member Lori Humphrey will be on the special events committee. Perhaps the gallery should just buy the food, things that don't turn brown when left out. Hearts of Fire reception must be publicized now::

**MOTION MADE** by *Heidi* “To hold a Hearts of Fire Valentines Day Reception Event on Saturday, Feb 13 from 2-7 pm.” Second by *Lana*.

**ACTION ITEM:** Ardith will begin getting signups for food and extra sales help for the event.

**7. Publicity Report** Susan Stoll

7.1 Some publications need photos early.

7.2 Discussion of plans for possible receptions, how often should we have them.

7.3 Discussion regarding who will contact artists for participation in events. An announcement should be made at the next General Membership meeting.

7.4 Should we host a March Madness reception on Saturday March 5?

**ACTION ITEM:** Will vote on holding March Madness Reception at Jan 18 General Membership Meeting

7.5 Discussion regarding Publicity expenditures beyond the budgeted expenses through April 2016. Board consensus (informal) is to keep momentum generated throughout the past year by continuing with advertising at the current rate.

**ACTION ITEM:** Susan to present renewal of current publicity budget to General Membership before April

8. **Facilities Report** Cherie Danzer

8.1 Carpet is dirty and needs cleaning. Cherie will get bids from several companies including Sierra Carpet and Coit to have it done in the spring when it will dry more quickly.

8.2 Storage Unit; there was an attempted break in. Lock has been jimmed. Storage locker needs to be purged. Cherie would like to clean the locker out, including electronics which are over 2 years old.

8.3 Lighting; Cherie had Kenny look at the lamp total watts and amperage. We have 15 amp breakers. Cherie is planning to use more LED lights. Shannon will bring glass pendant lights in for display over the desk.

8.4 Packaging; Need stickers and ribbon. Cherie to contact Keith regarding filling plans made with Board approval at the end of 2015 for stickers and ribbon.

9. **Display** Lana Federico

Gallery moves: report to come

**10. New business**

10.1 Alarm not being set – all member e-mail has been sent by John J.

10.2 AOTG 2020 Planning Conference on Saturday, Jan. 23; need about 20 people to attend the meeting.

10.3 Future Board meeting location; let's close the gallery at 5 pm on board meeting Mondays and meet at the gallery as it is a good midway point for Board Members.

10.4 New label printer suggested because some hand-written labels are not legible, consensus is that members would rather just write info on labels, so the suggestion was not approved. To be considered; a gallery job of writing legible tags to replace illegible ones.

**11. Old Business**

11.1 Lighting, Pendant Lights, Overhead Lights, Cabinet Lights being addressed by Cherie. John will follow up on ordering the lighting.

11.2 Branded Bags, sticker logo etc. Keith and Cherie to meet and get bags and lighting situation squared away.

11.3 History of AOTG Committee, Tabled

11.4 Security Cameras not yet

11.5 Chip Reader for Credit Cards not yet.

**12. Motion to Adjourn** at 7:15 pm, *unanimous*

**Dates to remember**

Jan 18 Membership meeting

Jan 23 AOTG 2020 Planning Conference

Feb 8 Board Meeting at 5 pm, Auburn Old Town Gallery

*Respectfully submitted, Rebecca Martinez, AOTG Secretary 2016*