

AUBURN OLD TOWN GALLERY
218 Washington St. • Auburn, CA 95603
MEMBERSHIP MEETING
January 21, 2015 • 7 pm

1. Call to Order, at 7:07 pm, and reminder to sign in on attendance sheet

2. Approval of Minutes, Rebecca Martinez.

Motion made "To approve the November 19, 2104 General Membership Meeting Minutes." by *Ardith Gray* and seconded by *Sandy Delehanty*. Passed unanimously.

3. Vice President Report: Patty Pieropan-Dong Do sign the attendance sheet, we need a quorum tonight for artist jury purposes.

4. Treasurer Report: Lance MacKenzie

4.1 Presentation of the report, see attached. K-1s should arrive next week.

Motion made "To accept the Treasurer's Report as presented" by *Patty Pieropan Dong* and seconded by *Lorelee Love*. Passed unanimously.

4.2 Question, how much money should be in the cash register for closing and opening?
Answer, approximately \$200.

4.3 Cash loss incident in December of \$250; large bills may have been left on the counter and did not make it into the safe. The procedure for accepting large bills: place the bills sideways on top of the cash drawer while counting change so that there is no question of denomination of bills presented. Place the bills in the appropriate drawer spots after the transaction is complete and change is given. Do not leave bills on counter.

4.4 Discussion regarding overall trend for gallery profit. Profit for 2015 is \$2031 after Dec. free rent (approximately \$3000 expense). Gallery members will pay income tax on a percentage of this profit. Ideally, the gallery would declare \$0 profit after all expenses for the year are paid. The gallery may not, according to the bylaws, issue a cash refund to members at the end of the year. As this profit seems to be more typical than not, Lance suggests that a long term solution be considered. Some ideas;

- 1) plan on how to spend possible profits earlier in the year, perhaps on improvements;
- 2) decrease member commission (2% would cut back profits approximately \$4500 on sales as in 2014).
- 3) pay for the Christmas Party.

Board to discuss and research further.

COMMITTEE REPORTS

5. Membership Report: Heidi Murray

5.1 New members work installed; 1)Sandy Lindblad, acrylic and watercolor pet portraits. 2 Kaylin Sanderson, mosaics

5.2 Jury of four potential new members: jeweler, cabinet maker, and an acrylic painter (Gia, friend of Jaime Baxter). Jodi Reed. Discussion

Vote by ballot, results to be announced. Joan suggests we offer the artists who don't jury in some constructive feedback.

6. Special Events Report: Jaime Baxter

6.1 Very Important Person (VIP) Event in March. Informal poll taken as to whether or not to have VIP event. Discussion.

Motion made to "Try VIP event again this year, with emphasis on e-mail announcement and to increase the customer sales discount to 20%, with the entire discount paid by the gallery" by *Sandy Delehanty*, seconded by *Lana Federico*. Passed

Friday evening is the preferred day. VIP will be held on March 20, 4-9.

6.2 Feb 8, 12-3, Taste of Chocolate on Sunday. Jaime will procure chocolates.

6.3 May 30, 11-5 Second annual Wine and Fine Art Fair, e-mail invite has been sent to AOTG membership. Deadline to apply April 1. \$25 deposit, balance \$25 due on the date, but gallery fee is only \$25. Publicity for the event this year will include an announcement on the the I-80 billboard.

6.4 February all month, all gallery Hearts A'fire event. Reception is February 14, 6-9.

7. Publicity Report: Ardith Gray

7.1 Ardith is holding a special planning meeting on Tuesday Jan 27, 6:30 pm, at the Woodside Mobile Home Park. Invited to attend are the Special Events and Publicity Committees. Membership is asked to bring ideas so that Special Events may set dates for events for the 2015 year so that they may be publicized well in advance.

8. Facilities Report: Keith Smith

8.1 Fixtures/supply update: Floor mat behind sales desk will be replaced, back door will need to meet fire codes, back heater should be removed, gift boxes under desk area have been tidied by John Johnson, both large and small bubble wrap will be available. Keith will try to keep ahead of boxes, etc., flow, but give him a buzz if you notice something getting low.

8.2 Security camera not functioning, research will be done to get it going again

8.3 Lighting: If lights outside are burned out, we need to pass the word on so that the landlord can replace. Two tall jewelry cases need rewiring. Jenn Norpchen, past Facilities Directory, will still be reordering the light bulbs.

8.4 Walls: Jenn has made a suggestion to modify the color scheme of the gallery and the subject will be researched further.

9. Display Report: Lana Federico

9.1 Linda Miller made signs to remind customers that Valentines day is just around the corner

and they are available for our use.

9.2 Reif Erickson and Liz Collins will swap when Reif's health improves. Jane Welles and Chris Foster will swap.

10. New Business

- 10.1 Elaine Rothwell reception this Friday, 4-6 in Auburn
- 10.2 PlacerArts has contract for Studios Tour Coordinator available.
- 10.3 Facebook competition/challenge going around, lots of artists participating
- 10.4 Larry Brendan showing at Sierra Moon after Monday for 2 or 3 months
- 10.5 Barbara Steffen to Tucson for Bead Show
- 10.6 John art of viewpoint members show
- 10.7 Sandy Delehanty has two spaces left in her overseas workshop
- 10.8 Victoria has two spaces left in Ireland workshop

11. Old Business

12 Dates to Remember

- 12.1 Next General Membership meeting— Wed. March 18, 7 pm

Motion made "To adjourn" by *Larry Brendan* and seconded by *Stacey Lamothe*.
Adjourned at 8:32 pm

Respectfully submitted,

Rebecca Martinez, Secretary 2015