

AUBURN OLD TOWN GALLERY
218 Washington St. • Auburn, CA 95603
BOARD MEETING
May 9, 2016 • 5 pm

Call to Order 5:11 pm

Present: John Johnson, Patty Pieropan-Dong, Lance MacKenzie, Rebecca Martinez, Carol Bellamy, Cherie Danzer, Heidi Murray and Lana Federico, Ardith Gray. Guest Sonja Hamilton

1. Approval of Agenda, Minutes

MOTION MADE to “Approve the Board minutes of April 11, 2016, with corrections as noted ” by *Patty Pieropan-Dong*, Second by *Lana Federico*. Minutes accepted

2. Vice President Report Patty Pieropan Dong

2.1 Ad hoc membership committee—report later in meeting

2.2 John Johnson sent e-mail reminder to members about greeting protocol.

2.3 Food Bank art and gift certificate pickup done and gallery received a verbal thank you.

3. Treasurer Report Lance MacKenzie

3.1 See attached.

MOTION MADE by *Heidi*, “To accept the Treasurer's Report as presented” second by *Patty*, Report accepted.

3.2 Loss report from Todd, wooden turned potpourri dish missing.

MOTION MADE by *Patty*, “To reimburse Todd \$32.50 for loss of potpourri dish” second by *Heidi*, Passed.

4. Membership Report Heidi Murray

Jerry Berry is leaving, committee is considering a few artists to replace. We need a new gallery geek.

ACTION ITEM; ask members for a new gallery geek at Membership meeting.

5. Special Events Report Ardith Gray

5.1 May reception featured demos, music and fun event but was lightly attended. Cherie and Sandy Lindblad provided demos featuring “chickens.”

5.2 Fine Art and Wine Fair: Ardith will attend the meeting for the event, on May 11 at 9 am. Ardith was enlightened on the agreed upon gallery commitment for the event; gallery will provide insurance but Linda Robinson is to provide everything else including set up, staffing and tear down/clean up. John has presented the gallery proof of insurance for the event to landlord Nancy Johnson, which fulfills gallery commitment for the event.

5.3 Gallery reception/Artwalk on Friday, June 3. Presentation by Artwalk liaison Sonja

Hamilton. See "Pros and Cons" report attached.

MOTION MADE by *Cherie Danzer* that "The Auburn Old Town Gallery rejects the PlacerArts Artwalk rules changes as presented and will no longer participate in the Art Walk." Seconded by *Heidi Murray*, motion passed unanimously.

ACTION ITEM, Sonja Hamilton will present Gallery motion, along with the "Pros and Cons" list prepared by herself, to the Artwalk Committee.

6. Publicity Report Carol Bellamy for Susan Stoll

6.1 Publicity is collecting material for promotion of "Knock on Wood" event.

6.2 DropBox is being considered as an alternative to Photobucket for collection of gallery member photos. Ann will update member links on website.

7. Facilities Report, Cherie Danzer

7.1 New cup holder by water dispenser.

7.2 Ordered a new glass door for Sherron Totter display from Glass Guru in Sacramento, cost \$48

7.3 Cardboard boxes for packaging large fragile merchandise purchased by customers; 18" cube. qty 20=\$59 from Uline. Cherie will continue to research boxes a little more. Maybe 12" cubes to be used "chimney" style from Home Depot would work.

7.4 Stickers; Perhaps use calligraphy with stamp pad as a less expensive alternative? This is a branding issue and perhaps a logo committee needs to be formed.

ACTION ITEM Cherie will print out the artwork that Keith prepared for sticker printing last year for member consideration.

7.5 Carpet to be cleaned this Wednesday at a cost of \$275.

8. Display Report, Lana Federico

8.1 New wood artist is being installed; Keith and Merridee moved slightly. Jennifer moved to full pedestal space from half at beginning of June. Keith and Merridee will assume the half wall space that was vacated by Jerry and will have half wall and half pedestal. Display will bring in half wall space.

8.2 Discussion regarding half wall space available and bringing in a half space artist to relieve staffing burden on members.

8.3 Quality control forms for member notification of improper display details are being prepared.

9. New Business

9.1 Presentation of several independent complaints about Janet Joslin not helping during her work shift. Patty, as Vice President, will speak to Janet with a list of gallery standards regarding greeting and helping customers while on a work shift.

9.2 In addition, the gallery committee requirement was emphasized.

9.3 Fine art and Wine Fair, Ardith is in charge and will ask for staffing volunteers at the meeting. She will work with Linda Robinson to make sure set up is taken care of by Linda.

9.4 No damage report from Sherron Totter. She has removed some of her more fragile pieces for now, before her new door is installed.

9.5 Are members allowed to hire out all their shifts. Yes.

9.6 Jennifer Lile has verbally requested of the Board, through President John Johnson, that she be relieved of her gallery work shifts, in accordance with the Gallery Membership Agreement, until she is recuperated from her chemotherapy and illness. John is working her shifts for now.

10. OLD BUSINESS:

10.1 AOTG 2020 planning conference report implementation in progress.

Ad Hoc membership committee Lance and Patty (memo sent to board members by Patty on April 5);

Reminder to all members to document their volunteer hours in binder at desk. These hours will be important when determining whether or not a member has fulfilled the three commitments of being a gallery member: Workshifts, Committee participation and Special Event participation.

Consideration of requiring certain committee jobs, such as phone tree, to do an extra work shift each year. Board members are the last to work extra shifts.

The Ad Hoc committee will be reviewing the suggestions and deciding whether or not the bylaws and membership agreement need to be revised.

In response to gallery member inquiries there was discussion regarding the Morgan work shift. Board decision is that due to Gail Morgan's delicate health situation, Shannon Morgan will not be asked to work one shift per month at this time.

10.2 Chip reader, no news.

11. Motion to adjourn Made by *Cherie*, Second by *Patty*, adjourned at 6:59 pm

Important upcoming dates:

May 16th – Members meeting, 6:30 pm

May 28th – Fine Art and Wine Fair

June 3rd – Gallery reception formerly known as Artwalk: Knock on Wood

June 13th – AOTG Board Mtg 5 pm

Respectfully submitted by Rebecca Martinez, 2016 AOTG Secretary