

AUBURN OLD TOWN GALLERY  
218 Washington St. • Auburn, CA 95603  
GENERAL MEMBERSHIP MEETING  
March 21, 2016 • 6:30 pm

APPROVED  
18 June 2016

**Call to Order 6:40 pm** Attendance sheet on file

**1. Approval of Agenda, Minutes**

**MOTION MADE** to “Approve the Board minutes of January 18, 2016, with corrections as noted” by *Patty*, Second by *Susan*. Minutes accepted

**2. Vice President Report** Patty Pieropan Dong

**2.1 Placer Food Bank Drive.** \$25 Gift Certificate has been issued for Placer Food Bank. Patty explained how the program will work and the gallery will have brochures along the the art donations, which are being collected in a basket in the back. They will be picked up first week in April for event mid-April

**2.2 Ad Hoc Membership Committee.** Patty and Lance volunteered to serve as an ad hoc committee for levels of membership participation (this is in response to the planning meeting held in January). A few others have offered to serve on the committee. Among the subjects to be discussed are: 1) how to make sure people are working their shifts and coming to meetings, per the bylaws and membership agreement; 2) different kinds of membership. Due to holiday schedules, the first meeting date is still pending.

**3. Treasurer Report** presented by Lance MacKenzie

See attached. Discussion about why our sales are down. Lance reports that our top 15 artists have not had a big decline in sales. Also, there have been more days without sales this year than in all the previous years Lance has been in the gallery.

**MOTION MADE** “To accept the Treasurer's Report as presented” by *Keith*, second by *Gail*. Report accepted.

**4. Membership Report** Heidi Murray

**4.1 Barbara Steffen** is leaving end of this month. New artist Todd Juchau, woodturner. coming in on April 2.

**4.2 Artists jurying in;**

Gallery members: Shannon Morgan, soap;

Jennifer Lile, dolls

Potential new members: Craig Teller, ceramics/pottery;

Diana Hiiespalu, ceramics;

Mel Rose, leaded glass;

Marcia Rath, wood/maps;

Gary Lord, ceramic/pottery;

Stacy Pedri, photographer.

Sara Putnam, Sherron Totter's daughter, added to Totter membership by voice consensus

## **6. Special Events Report** Jennifer Lile for Ardith Gray

**6.1 Fine Art and Wine Fair.** OTB decided not to have the event this year. Jaime Baxter and Linda Robinson (Sun River Clothing) have been talking about having a scaled down version of the event in the side parking lot on May 30. It's approved by our landlord Nancy Johnson. They want to know if the event can be insured by Auburn Old Town Gallery insurance. The event will include music, wine and food, the wine will be in a securely fenced in area which with egress monitored by California Conservation Corp staff. Gallery side door will be open with a person monitoring. Discussion regarding whether to let our insurance be used.

**MOTION MADE:** by *Jennifer Lile* To participate in the Wine and Food festival for 2016" Second by *Linda Whiteside*. One opposed but motion passed.

**6.2 Committee is suggesting music** for non art-walk receptions. Artists should attend the reception for the month which covers their kind of artwork. John Johnson recommends that the committee send out reminder e-mails for the receptions. Informal vote indicates we should keep the May reception date. Diane Van de Carr, is anything planned for April 1? Diane and Gail will organize the food for the April 1 reception.

**MOTION MADE** by *Patty Pieropan-Dong* "To have an annual budget for the year \$900 per year for receptions.: Seconded by *Gail Morgan*. Passed unanimously.

## **7. Publicity Report** Susan Stoll

**7.1 Thanks** to members who attended Ann Ranletts facebook training last month.

**7.2 Gallery brochures** have been printed and are being distributed. If you can help distribute them please do so. There is a list of places where the brochures have been distributed and where they could be distributed.

**7.3 Presentation of annual publicity budget.** \$5,353 for the year.

**MOTION MADE** by *Gail Morgan* "To approve the publicity budget as presented," second by *Dianne Van de Carr*. Passed.

## **8. Facilities Report,** Cherie Danzer

**8.1 40 lights** were added, dark corners have been lit up. Spent over \$1,000 so far.

**8.2 Front desk** will be scrubbed and painted by Christina, Darlene and Joan Sexton.

**8.3 Aluminum Sign 3' x 18"** "Gallery Reception 6-9 Refreshments" sign is being made to be used only for Fridays Receptions.

**8.4 Researching Sirius radio,** \$24 per month, plus \$140 to buy the unit.

## **9. Display Report,** Lana Federico

**9.1 Demo on paint retouch technique.** The recommendation is to touch up your pedestal while on your work shift.

1.

**9.2 New Gallery Wall Paint Color Presentation.** Samples presented of shades of “full spectrum” shades of grey. Lana's recommendation is painted on the back of the multi colored board. The board will be left in the gallery so we can review the colors while we're on shift. They will be stored in the back of the gallery. Ceiling to remain the existing color. Special thanks to Cherie for working on the lighting.

**MOTION MADE** by *Linda Miller* “To approve the grey color recommended, purchase the paint in amounts under \$500 and supply the cost to the board for approval,” Seconded by *Stacey LaMothe*. Comment: Hopefully the paint will be low odor.

**9.2 Artist placement requests** ie half to full space, or wall to pedestal. Please present it in writing. Don't add to your space without permission from display. Artists are invited to be present when spaces are being swapped. Supplies, felt pads for sculptures are in the back room in addition to more hooks, all in closet.

## **10 Old Business**

**10.1 AOTG 2020 planning conference report** implementation in progress, John Johnson noted parts of the plan which have been implemented to date.

**10.2 Chip reader**, not yet received

## **11. New Business**

11.1 Rebecca invited wearable artists to participate in October show. Check your e-mail for details coming up.

11.2 Sonja has forms for the next three artwalks in bottom drawer at the desk.

11.3 Diane's night lights are on a timer so no need to turn them all off.

11.4 John Johnson is in the digital show at art league of lincoln.

11.5 John's niece Alison Kenyan is on Skin Wars, a national show.

11.6 Keith Smith, Meridee's niece was featured in the *Bee* for her work on the bright freeway underbelly 70,000 square foot mural

12. **Motion to adjourn** Made by *Rebecca*, Second by *Patty*, adjourned at 8:15 pm

## **Dates to remember**

April 1, Artwalk/Reception, Hot Stuff Metal and Glass

April 11, 5 pm Board Meeting at AOTG

May 6<sup>th</sup>, Artwalk/Reception, Water Works

May 16, 6:30 pm Member Meeting at AOTG