

APPROVED  
November 16, 2015

AUBURN OLD TOWN GALLERY  
218 Washington Street • Auburn, CA 95603  
GENERAL MEMBERSHIP MEETING  
September 21, 2015 • 6:43 pm

**1. President John Johnson Call to Order 6:43 pm**

**2. Approval of Minutes**

**MOTION MADE** by *Patty Pieropan-Dong* "To approve the July 20, 2015, General Meeting Minutes as presented" Second by *Linda Whiteside*. Approved.

**3. Vice President Report:** Patty Pieropan Shannon Morgan would like to head a committee to prepare a video documentation "The Old Town Gallery Archive Project." Goal is to present a DVD documenting the gallery's history. Sign up sheet to be on the committee passed around. Ann Ranlett has already volunteered to serve on this committee.

**3. Treasurer Report:** Lance MacKenzie

**MOTION MADE** by *Heidi Murray* "To accept the Treasurer's report as presented" Second by *Jerry Berry*. Approved.

Checks at the end of the month may be delayed slightly due to an error in the sale computer discount configuration.

**4. Membership Committee** Heidi Murray. No report at the meeting. This report submitted after meeting in writing:

4.1 New member Jackie LeFluer introduced herself. Ceramacist.

4.2 New member Sharron Totter, Potter since she was 2 years old.

4.3 Terry Brady, Terri Goodman and Dana Barrow presented work to be considered for jury. Discussion. Vote. Dana accepted, Terri and Terry not accepted.

4.4 Disclaimer which was sent to all for gallery member review will be used.

**5. Publicity Team** No chair. Report by John Johnson

5.1 Special meeting was held on August 24, 2015. at the gallery, 6:30 pm. Events lineup for 2016 was put together. Themes for 2016 presented.

**MOTION MADE** by *Jay Stargaard* "To approve the 2016 theme schedule as presented" Second by *Larry Brendan*. Approved.

5.2 John Johnson did a "shotgun" to all names e-mail.

**6. Facilities** Keith is back

6.1 Jay requested that the gallery keep the bronze and silver bags. Lana recommended a

colored bow on the bags. Lana suggested standardizing the bag color. Keith to research.

6.2 **ACTION ITEM** Gail Morgan will ask Shannon if she can provide pendants light fixtures for the front desk.

## 7. Display Lana Federico

7.1 Thank you to gallery members who cleaned up their spaces for the Anniversary event. This speaks highly of each and every member who worked as a team. Thank you for making Display job easy, she has tried to listen to each and every concern.

7.2 Gallery swaps: Doreen to Suite A in Liz Collins vacated space. Diane Van deCarr move to Doreen's space. Stacey Lamothe to Diane Van deCarr's space. Some extra open space is being retained in anticipation of the Confluence of Style exhibit for October.

## 8. New business

8.1 Presentation by Nancy Hakala for Jumbo Giant, Darin Pointer. Darin has perfected his color matching and has a satisfaction guarantee. Special going on right now. UV coating included. Samples shared. 20% discount for customers who bring a flier signed by Nancy. 15% sale ends on October 1.

8.2 From John Johnson; Stacey will fill in as Nomination Chair. Sign up sheet sent around. Ellen Huls is on the committee.

8.3 Gift Certificates difficulty. Be sure to match dollar amount and name when redeeming gift certificates. Make notes on discrepancies.

8.4 Merchandise exchange procedure discussed for sale voids. From Ann--reminder to check numbers and prices when making up missing sku numbers. Keith discussed how the gift certificates have gotten out of sequence which messes up the whole system. He recommends seeing if Certek, the Artisan tech company, can come up with a gift certificate system to print out certificates as they are purchased.

**ACTION ITEM** Jerry Berry to ask Certek about gift certificates.

8.5 Sonja brought up the gift registry idea. Michelle recommends a simple index card system. If it's popular we could get Certek to implement it in Artisan.

**ACTION ITEM** Michelle volunteered to set up the card system.

8.6 Chis Foster asked why we can't issue a same day credit to customers, who are uncomfortable getting the credit the next day.

**ACTION ITEM.** Keith will ask the credit card company about that when we switch to the chip readers.

8.7 Chip reader for cards, Lance called Certek today and we will not be getting the chip card reader by October 1. Liability will not change from current system right away. Certek recommended adding another level of security which is to enter the last 4 digits of a customer

credit card. Discussion about the added feature. Informal vote determined not to implement the feature

8.8 Student Art idea being tabled.

## **9. Old business**

9.1 20<sup>th</sup> anniversary was good party

9.2 Security system is up. Two cameras missing. Lance reports they are being repaired or replaced.

9.3 KVIE gallery artists noted; Jenn, Sandy D.

9.4 Patty won first award at Lincoln Arts

9.5 Larry and Ann got Excellence awards at the State Fair. John got a merit award and his picture sold.

9.6 Ann, Newcastle Studio Tour Oct. 10-11.

9.7 Reif Erickson show at the General Gomez bldg, studios tour and Nov. 20.

9.8 Jay Stargaard and Dianna Marsh party on October 4 in Sacramento to celebrate the 17' sculpture they installed.

9.9 Sheetrock still needs to be done.

9.10 Studios Tour second weekend in November. Potluck for participants is this Thursday.

9.11 Catholic ladies relief society having fundraiser, donations requested and flier is posted on closet door

9.12 Cherie will be issuing Art Walk reception food sign ups.

## **10. Next meeting**

Board October 12, 5 pm at OLAS

General meeting November 16, 6:30 pm

**MOTION MADE** by *Jerry* "To adjourn" Lorelee second Unanimous at 7:52 pm.

Respectfully submitted

Rebecca Martinez, Secretary 2015