

APPROVED
November 9, 2015

AUBURN OLD TOWN GALLERY
Almond St. • Auburn, CA 95603
BOARD MEETING
October 12, 2015 • 5 pm

Call to Order 5:15 pm

Present: John Johnson, Jaime Baxter, Rebecca Martinez, Lana Federico, Keith Smith, Heidi Murray. **Absent;** Lance MacKenzie. Patty Pieropan-Dong

1. Agenda Approved as amended

2. Approval of Minutes

MOTION MADE by *Heidi* "To approve the September 14, 2015, Board Minutes as presented" Second by *Keith*. Approved.

3. Vice President Report: Patty Pieropan-Dong. No report.

4. Treasurer Report: John Johnson for Lance MacKenzie. Reports attached.

MOTION MADE by *Rebecca* "To accept the Treasurer's report as presented" Second by Heidi. Approved.

5. Membership Committee Heidi Murray.
Dana Barrow was juried in at last meeting. Looking at Judy Butler.

6. Special Events Committee Jaime Baxter.

6.1 Christmas Party Considering Monday or Tuesday first part of December. Still considering Bistro 130 to cater.

6.2 During Artwalk, two students at another location sold everything they had.

6.3 Wood and Gourd theme title should be Knock on Wood.

ACTION ITEM: Rebecca will update in online calendar.

7. Publicity Team No chair. Report by John Johnson. Ad was in Studios Tour Gold Country Media publication.

8. Facilities Keith Smith

8.1 Bag research. Looked at Carrier bags from Uline. The recommendation is to: Use current line drawn logo as appears on the gold labels, maybe beef the type "Auburn Old Town Gallery" up a little. Burgundy bags with gold metallic printing. White and gold tissue paper only. Burgundy and Gold ribbon only. Three set ups for printing = \$245. Plastic bags may be discontinued.

8.2 Progress of lighting. Keith has agreed to help out as Jenn is having personal issues. We need to get Nancy Johnson's electrician in to assess the possibility of adding more lights. John Johnson recommends putting a string of lights inside the tall display case next to the front door.

8.3 Lana got a quote from Nancy Johnson's handyman to redo the wall between suite b and closet. \$500 max without board approval.

9. Display Lana Federico

9.1 Upcoming Gallery swaps, Joan Sexton and Patty Dong; Susan Polstra and Lance MacKenzie; Barbara Newell and Lisa Bone

9.2 Discussion regarding swap time for front entry display space. Display moves artists once a year so front entry wall space does not change for a year. The front pedestal area is being reallocated to feature artists for three month periods. Holiday ornaments to be hung soon.

10. New business

10.1 Issue a gift certificate to Woodside Creek Park for \$25 as a thank you for use of the facility at Christmas.

ACTION ITEM: Keith will take care of issuing gift certificates.

MOTION MADE: *Heidi* moved "To issue a gallery gift certificate to Woodside Creek park for \$25"
Jaime second, passed

10.2 No Emeritus Status discussion. The Board recalled that the membership voted to eliminate Emeritus Status last year, so it will not be submitted for reconsideration.

ACTION ITEM: Rebecca to work with Darlene Becker to update asterisk indication of "will work for pay" status on roster. Reminder to be issued that the standard work fee is \$40 for any shift, night or day.

10.3 Ballot, discussion regarding Display. How to fill empty slots.

10.4 October Artwalk, Cherie's note for signups did not go to all members. John did not get any reminders

ACTION ITEM: Remind members to use online list when sending all member e-mails.

11. Old business

11.1 Report from Lance regarding security cameras

11.2 Student art committee still on hold.

11.3 Work shift for xmas eve and new years eve, gallery will close at 6 pm.

11.4 Michelle MacKenzie doing gift registry

12. Next meeting

Board November 9, 5 pm at OLAS

General meeting November 16, 6:30 pm at Gallery

MOTION MADE by "To adjourn" Unanimous at 6:19 pm.

Respectfully submitted

Rebecca Martinez, Secretary 2015