

APPROVED
August 10, 2015

AUBURN OLD TOWN GALLERY
OLAS, 175 Almond St • Auburn, CA 95603
BOARD MEETING
July 13, 2015 • 5 pm

Call to Order 5:05 pm

Present: John Johnson, Jaime Baxter, Rebecca Martinez, Heidi Murray, Lance MacKenzie, Lana Federico. **Guests;** Dianne Van De Carr and Lorelee Love. **Absent;** Patty Pieropan, Dong, Keith Smith.

1. Approval of Minutes

MOTION MADE by *Jaime Baxter* "To approve the June 8, 2015, Board Minutes as presented" Second by Heidi Murray. Approved.

2. Vice President Report: Patty Pieropan absent, no report.

3. Treasurer Report: presented by Lance MacKenzie. Sales trend has not improved.

MOTION MADE by *Rebecca Martinez* and seconded by *Jaime Baxter* to "Accept the Treasurer's Report as presented." Passed unanimously.

4. Membership Committee Heidi Murray.

New potential member, ceramicist Sharon Totter to jury at July 20 General Member meeting. Anita to leave as of July 31.

5. Publicity no report

6. Facilities no report, discussion

Light bulbs all replaced. But maybe there is a light out near Linda and Lana. Take lighting concerns straight to Jenn Norpchen.

7. Display Lana Federico. Jesse Brooks and Susan Stoll switched.

8. Special Events Jaime Baxter

8.1 AOTG 20th Anniversary Celebration, special presentation by Lorelee and Dianne Van DeCarr. Date is set for Sunday, September 13, from 1-4 pm. Details in attachments.

ACTION ITEM Lorelee and Dianne to determine two budget options, one with gallery paying for store celebration and for member (not spouse) dinners and the other without gallery member dinners. The budget options will be submitted for selection and approval at the next General Membership Meeting on July 20.

8.2 Wearable show in August, artists are preparing mannequins for the event.

9. Old Businesses

9.1 Getting chip credit card reader soon to meet October deadline.

9.2 Sheetrocking of wall in suite B postponed.

9.3 Budding Artist Program committee has met.

ACTION ITEM Budding Artist Program report and recommendations could be ready for presentation at July 20 meeting.

9.4 Security camera proposal new estimate is \$929. Old computer must be replaced.

MOTION MADE by *Rebecca Martinez* and seconded by *Heidi Murray*, "To increase amount of \$800 approved at June meeting up to \$929 and accept Gordon's revised proposal to fix the security camera system." Lance will work with Gordon to implement.

9.5 New colors for gallery, needs more discussion.

10. New Business

10.1 AOTG won Gold Country Media Best of the Best award. John will go to the awards luncheon. We don't want to buy an ad.

10.2 Jerry Berry interview done by John Johnson, Susan Stoll coming up.

10.3 Jenn proposing layout changes at general meeting.

11. Upcoming Meeting Schedule

11.1 Next Board Meeting Monday August 10, 5 pm at OLAS Building

11.2 Next General Meeting Monday July 20, 6:60 pm at AOTG

MOTION MADE "To adjourn" by *Heidi* and seconded by *Jaime*.

Adjourned at 6:17 pm

Respectfully submitted by
Rebecca Martinez, Secretary 2015.

ATTACHMENT 1 of 2

AOTG Anniversary Celebration, Sunday, Sept 13, 2015 from 1-4

PUBLICITY:

Press releases to The Auburn Journal and The Sacramento Bee
Notify The Auburn Chamber of Commerce, Rotary, OTG Business Association
Special invitation to neighboring businesses.
Special countdown of the days until the celebration on Facebook and our Web page.
Email blast to ALL customers.
Invite "past members".
Special WRITTEN invitation to Nancy Johnson and Nicki Mack.

MEMBERS TO DO:

7PM Dinner at Woodbridge:
Sign up for dinner. Guests?
Dinner setup Committee. (decorations)
Dinner Cleanup Committee.

GALLERY CELEBRATION, sign up to:

Work during the party.
Pick up Balloons. (Nancy Foster?)
Demonstrations.
Face Panting. (need brushes and paint and artists)
Supervise Children's drawing table
Order Cakes
Ice
Big cooler
Name tags
Ask Nancy Johnson about use of the parking lot for activities
Tents, tables and table coverings.
Refreshments. (serve cake and keep beverages stocked)
Members supply names of past members and email addresses if possible by Sept 1 to invite to both the
Gallery event and the dinner.
Music (Harpist, Erica?)
Check on wine glass rental
Make flyers for celebration and sale
Order 20th Anniversary stickers and pens
Check on sign usage for building
Check on cups, plates, forks and napkin supply and purchase needed items.
Bring old Gallery photos
Permit from city for parking lot. (Jaime)

20th Anniversary Celebration

*September 13, 2015

Kick off for the once a year sale

Advertisement- Newspaper story of gallery years-

Email to customers-gold stickers with "20th anniversary" for

Boxes and bags. Flyers to insert into bags a couple of weeks

Before celebration. Four per page. Kinkos \$20.00

Decorations-Balloons \$20.00

Raffle Tickets

One ticket given at the door when customers arrive,

Additional ticket for a sale over \$20.00.

Celebration in the gallery 1pm to 4pm

Raffle tickets /3 Raffles one per hour.

Prize \$20.00 gift Certificates. \$60.00

Cake \$19.99

Drinks

Face painting for kids

Demos by artists

Music ? Harpest \$50.00

Evening dinner

At Woodside Club House

Dinner catered by Tak Market, Fair Oaks Blvd \$11.80 per

Menu is shish-kabobs, Beef, Chicken or Tofu plate

We will be inviting original start of the gallery.

Dorene , Nancy and Cherie will also be speaking.

Glasses rental per dozen and don't have a count yet.