

APPROVED  
July 20, 2015

AUBURN OLD TOWN GALLERY  
218 Washington St. • Auburn, CA 95603  
GENERAL MEMBERSHIP MEETING  
May 18, 2015 •6:35 pm

**1. Presentation of Agenda**

**2. Approval of March 2015 Board Meeting Minutes**

**Motion made** by *Anita* and seconded by *Lorelee* to approve minutes as corrected. Passed unanimously.

**3. Vice President Report:** Patty Pieropan Dong. No report

**4. Treasurer Report:** Lance MacKenzie, report attached

**Motion made** by *Anita* and seconded by *Jerry Berry* to accept report. Passed unanimously.

**5. Special Events Report** Jaime Baxter

5.1 Art & Wine Festival coming along well, artist sign up good. Jerry Berry to bring huge pop-up for us to use. Jaime to arrive at 8:30 to start setup. Festival starts at 11 am, 5 wineries, 3 restaurants, 3 musicians, Matt Baxter offered to play for gallery reception

5.2 Budding Artist Program in the gallery. Jaime responded to e-mail sent earlier in the day outlining objections to the program. The committee has been formed; Jay, Ann, Susan are on the committee. Jay spoke to being innovative and trying new things to keep our art and craft alive. Jenn offered to research other innovations. Dianne asked what we, as artists could do to help. She pointed out that we have a 20<sup>th</sup> anniversary this year and could have a big event. Don Lawson comment, why don't we promote our new artists with a story and photo in the newspaper. Ann suggested that members can go to the facebook page and share the invite to Art & Wine Festival

**6. Publicity Report** Keith Smith presented the report.

6.1 First ad has been submitted to Auburn Journal and ran last Sunday. More ads planned. 48 pix will appear in newspaper over the next year. He needs photos which are 300 dpi at 4" x 4" to submit to the paper. If you want your photo used, make sure it is in the Photobucket for his use. Sandy had pointers, hire CaliColor.com to do your photos. \$15 per shot for flat artwork and he gives you a CD in tif and jpg format.

6.2 Refer to the publicity schedule and make sure your artwork is in Photobucket well before your work is included in the special feature for the month. Michelle has been very good about submitting pix and articles. 1300 e-blasts go out for every event, but we have nearly 2000 contacts for a further reach. Publicity Committee is working very diligently

**7. Facilities** Keith Smith \$17 strip of LED lights has been installed in tall jewelry case by door to suite B. Jenn suggests trying 5,000 kelvin as opposed to 3000k as in the current case. Keith is looking for a standin for facilities while he is out of the country for a few months.

**8. Membership** Heidi Murray

Jodi Reed is leaving at the end of May. Suggestions for Carla Bratt to return. If possible flat wood builder Jane Martin. Heidi suggests that we all put our feelers out for possible 3D

artists. Introduced new member Dianne Tharpe, watercolorist. She is a retired teacher and has been painting with water color for last 20 years. Her style is nature and whimsical. She was on the waiting list 2.5-3 years.

### **9. Display** Lana Federico

Gallery moves, Janet Nicholson move to west window in suite B. Then, 5-6 moves like dominos coming up. Joan Sexton was back in corner where wall leaked. Thanks to Jay and John for removing her work; Carol for repainting and Lisa for rehangng Joan's artwork. On Tuesday, June 9 John Johnson will be sheetrocking the hardwood closet in suite B. This will make the wall less bouncer and easier to hang artwork there. It is probably a two day project. Jenn has done color chips for each room and they are in the rooms for us to review.

### **10. New Business**

- 10.1 Telephone Tree, looking for volunteers.
- 10.2 Minutes of the meetings are now posted online both in draft format and final format
- 10.3 Auburn Old Town meeting; next one is Thursday May 21, 8:30 am at Awful Annie's.  
The gallery will reimburse the attending member for the breakfast cost
- 10.4 June 11 is artwalk, 2D
- 10.5 Security camera person has not responded to Jerry.
- 10.6 Don Lawson has a contact for someone who might be able to help us get it working and provide ongoing training. Jerry to follow up with new prospect.
- 10.7 Jay will do white (chalk) board for "on staff member today" in July
- 10.8 John's daughter got married
- 10.9 Wednesday night, orientation for AAST fall studio tour, participating artists should attend.
- 10.10 Sandy, two shows in Sac. Spokes in the bicycle. Second show cuba. Looking for galleries in Paris.
- 10.11 Jay will be at Contemporary art show in Phoenix
- 10.12 Sandy Lindblad has original painting in International Pastel Society show.
- 10.13 Jerry Berry, Portland Japanese gardens accepted one of his photos into next years calendar
- 10.14 Sandy Lindblad accepted one painting in ?
- 10.15 Rust to Riches applications still open at generalgomez.com
- 10.16 Ann in scratchboard show. Last month she was accepted into the society of animal artists.
- 10.17 Michelle, organizing the third Dog days of summer show, please email Michelle if you are interested in participating. Fundraiser for front street animal shelter.
- 10.18 Terry has 3 teapots in Alpha's show
- 10.19 Chris is featured artist for Style magazine.

### **11. Next General Membership meeting Monday July 20 at 6:30 pm**

**12. Move to adjourn** unanimous. At 7:47 pm

Respectfully submitted by  
Rebecca Martinez, 2015 AOTG Secretary