

APPROVED
June 8, 2015

AUBURN OLD TOWN GALLERY
218 Washington St. • Auburn, CA 95603
BOARD MEETING
May 11, 2015 • 5 pm

1. Roll Call: Patty Pieropan Dong, Rebecca Martinez, Keith Smith, Lana Federico, Heidi Murray, Lance MacKenzie, Ardith Gray. Absent; Jaime Baxter, John Johnson.

2. Vice President Report: Patty Pieropan No report.

3. Treasurer Report: Lance MacKenzie

Overall financial picture a little better than last month, but still low.

Motion made by *Rebecca* and seconded by *Patty* to accept report. Passed unanimously.

4. Approval of April 20, 2015, Board Meeting Minutes: Rebecca Martinez

Motion made by *Heidi* and seconded by *Lana* to approve minutes. Passed unanimously.

5. Membership Report: Heidi Murray. New member Dianne Tharpe, watercolors. Heidi will check waiting list for new 3D artist to replace Jodi Reed. Probably a 3D artist such as the woodworker.

6. Events Report: Jaime Baxter. Absent, no report

7. Publicity Report: Ardith Gray and Keith Smith.

7.1 Ardith, thanks to Keith and Meridee for creating ads for the Auburn Journal

7.2 June 11 Artist reception for ArtWalk, featuring the gallery 2-D wall artists. Can the featured artist be displayed on an easel at the entry way. Lana doesn't want to use entry space for featured artist because it would short change the artist in that spot. Ideas were discussed to get the 2D artists involved in the June artwalk.

Action Item: Ardith to see if Sandy Lindblad and/or others can do a demo.

7.3 May 30 Art & wine Festival reception, Jaime has that under control

7.4 Discussion regarding Photobucket and getting high quality photos

8. Facilities Report: Keith Smith

8.1 LED strips for vertical jewelry cases have come in, Cherie and Keith to install soon

8.2 Lana noted, some dead spots for gallery lighting at night.

Action Item: Lana will check with Jenn Norpchen regarding lighting before May 18 general meeting.

9. Display Report: Lana Federico

9.1 Five moves to be done at the end of the month when Jodi Reed leaves.

9.2 Wall repair by storage closet going to be done on June 6 by John Johnson

10. Old Business

10.1 Bylaws "Article III Section 5 Conduct of Meetings, B.2." change for General Membership meeting day change--needed 42 votes, got 48 and the e-mail motion passed. The third Monday at 6:30 pm, every other month at the gallery, is membership meeting. The second Monday of the month is always Board meeting at OLAS, 5 pm.

10.2 Interviews, discussion regarding hanging in their space, is that appropriate? Definitely should go in the book. The interviews could be included with press releases for the newspaper. John Johnson has a repository for the interviews. How can it be shared with Publicity.

10.3 Student art display, tabled pending report from Jaime

10.4 Jenn Norpchen gallery walls new color discussion in progress.

11. New Business

11.1 Anita Posey Lowe leaving, moving to Tennessee. Gallery will need new scheduler.

Action Item: Patty will confirm Anita's departure. Patty will also check to see if there is a written job description for Scheduler. Rebecca to make sure this is on the agenda for general meeting.

11.2 Sale of Reif's artwork.

Action Item: John to contact Nancy Polli and let her know that until there are written instructions regarding otherwise, checks for gallery sales must be made payable to Reif Erickson.

11.3 Ads for Auburn Journal

Action Item: Ardith to e-mail Jim Wesley contact info to Keith so that he can submit the ad to the *Auburn Journal*

11.4 Official thanks to OLAS for use of the Board Member meeting space.

11.5 Mail Chimp is reaching the limit for free. Keith to purge the list to stay under the 2,000 mark for the time being.

11.6 Veterans organization gift certificate

Motion made to "Award \$30 gift certificate to the gallery to the Veteran's organization" Approved. Keith will issue the certificate.

12 Upcoming Meeting Schedule

12.1 Next General Membership meeting Monday, May 18, 6:30 pm

12.2 Next Board Meeting Monday June 8, 5 pm at OLAS Building on Almond Street

13. Motion made "To adjourn" by *Heidi* and seconded by *Lana*.

Adjourned at 6:07 pm

Respectfully submitted by
Rebecca Martinez, Secretary 2015.