

APPROVED
11 May 2015

AUBURN OLD TOWN GALLERY
218 Washington St. • Auburn, CA 95603
BOARD MEETING
April 20, 2015 • 6:06 pm

1. Roll Call: John Johnson, Patty Pieropan Dong, Rebecca Martinez, Jaime Baxter, Keith Smith, Lana Federico, Heidi Murray. Absent; Lance MacKenzie. Publicity Director position open

2. Approval of March 16, 2015 Board Meeting Minutes

Motion made by *Patty* and seconded by *Keith* to approve minutes. Passed unanimously.

3. Vice President Report: Patty Pieropan No report.

4. Treasurer Report: Presented for Lance MacKenzie by John Johnson

Motion made by *Rebecca* and seconded by *Patty* to accept report. Passed unanimously.

5. Membership Report: Heidi Murray. One potential jury member request and one new member, Diane Tharp watercolorist, coming in as ½ space member on April 25.

6. Events Report: Jaime Baxter. Seeking contacts to send out call to artists on Art and Wine Festival, happening May 30. Gallery will have a drawing so we can get more names and addresses.

7. Publicity Report: John Johnson and Keith Smith.

7.1 Need article and ad for Auburn Journal approved campaign. Article to include May 30 art fest, demo, raffle, music. Ad due May 12. Generic ad with hours, article to be more timely. Ardith has production schedule and Keith will get it from her. Meriddee will do the ad and press release.

7.2 Still need a new Publicity director. Potential new/future members were discussed as possibilities.

8. Facilities Report: Keith Smith

8.1 Lighting in tall jewelry display by door to suite B keeps overheating. Keith is going to buy an LED strip for about \$20 and install it to see if that would work.

8.2 Idea from Sonja Hamilton, gallery wish list and gift registry. Keith to research how our POS will accommodate a gift registry. Keith mentioned that the POS system gift registry module can include photos of artwork in the gallery and eventually be used for online sales, with some input work if someone wanted to do it.

9. Display Report Lana Federico

9.1 Display; the object is to create more half space membership and no full space memberships. This will help staff the gallery.

9.2 Reminder to let Anita know when we do extra things for the gallery.

9.3 Discussion regarding who will be groomed for the next Display Director, as it is a position which benefits from experience on the committee. Put it on the agenda for a future

meeting and go through the membership roster to consider possibilities.

9.4 Suite B wall by hall closet is too bouncy and needs reinforcement. John will reinforce wall on June 2.

10. Old Business none

11. New Business

11.1 What can we do with the Interviews that John has been collecting. Suggestion to put them on the website and facebook page, maybe use for ads.

11.2 Student artwork committee in progress, Jaime to have more for next meeting.

11.3 General Gomez ARTS and Events has issued a Call for Artists for “Rust to Riches” show featuring art of and around cars, to run in July/August this year.

11.4 General member meeting date change—although the membership voted to meet on the third Monday of the month instead of the third Wednesday, the Bylaws must be changed to reflect the change. According to the Bylaws:

“Article II Section 12 Bylaws

B. These Bylaws shall be amended only by resolution duly adopted by a majority of the Directors and by the vote or written consent of 75 percent of the voting members of the LLC and not otherwise.” It was determined that a Mail Chimp motion for revision, sent to the membership, will satisfy this section. Rebecca will craft language to change the Bylaws, send to the board for revisions/approval and Keith will send the Mail Chimp message to membership. This will allow us to see who didn't open the message or vote.

11.5. Board Meeting time change: The Bylaws state *“Article III Section 5 Conduct of Meetings: A. Board of Directors Meetings: 1. The Board of Directors will meet monthly and at other times as required”*. The Board agreed to meet the second Monday of the month at 5 pm at a location outside of the gallery.

11.6 All new meeting dates to be provided in writing and on the staffing schedule, in accordance with the Bylaws.

12 Upcoming Meeting Schedule

12.1 Next General Membership meeting Monday, May 18, 6:30 pm

12.2 Next Board Meeting Monday May 11, 5 pm at OLAS Almond Street (location to be confirmed).

13. Motion made to adjourn by *Rebecca* and and seconded by *Heidi*.

Adjourned at 7:25 pm

Respectfully submitted by
Rebecca Martinez, Secretary 2015.