

Auburn Old Town Gallery
218 Washington Street, Auburn, CA 95603
Board Meeting Minutes
January 6, 2020

Call to Order: The meeting was called to order at 6:07 pm. Attending: Shoshana Bilunos, Patty Pieropan Dong, Susan Stoll, Linda Miller, Lori Humphrey, Connie Rodriguez, Diane Tharp, Paul Van de Carr, KayLynn Sanderson. Absent: Dianne Van de Carr

Approval of Minutes, Diane Tharp: The December 2, 2019 Board Meeting Minutes were approved as corrected, the motion made by Susan Stoll and seconded by Linda Miller.

Vice President's Report, Patty Pieropan Dong: Patty has been working with Judy Butler to reschedule artists who had shifts eliminated in January through March.

Treasurer's Report, Lori Humphrey: Lori distributed the financial reports for November, December, and the year for 2019. November and December were very profitable months for the gallery. The year total was down from 2018, but still positive. There is \$10,000 to \$12,000 in the account, plus the \$5,700 from 2018, to go towards new flooring and possibly a new computer. That leaves the profit for 2018 at \$29.95. The financial reports were approved, the motion made by Patty Pieropan Dong and seconded by Connie Rodriguez.

Committee Reports:

Membership, Connie Rodriguez:

Connie passed out her new Exit Interview form. This will be given out to all members leaving the gallery. She also passed out a new Bylaws and Membership Agreement Form, which would be signed, and agreed to, by new members. This form states the gallery requirements of extra shifts, committee duties, a minimum one year commitment to the gallery, and 45 days notice when leaving the gallery. This change of form will need to be voted upon by the membership.

Ten artists will be jurying at our general meeting in January. It was decided that the ballots will be held until the artwork has been viewed and discussed at the meeting.

The following artists are leaving the gallery in January: Kathleen Woolsey, Phill Evans, Jennifer Lile, and Sherron Totter. Jerianne Van Dijk will be leaving at the end of February.

Publicity, Susan Stoll: Susan will be meeting with the Publicity Committee this week to fine tune the budget proposals and Social Media plan. The April Photography Show will be publicized on the Sacramento Arts website. A concern was brought up about the quality of the image on the Christmas ad in the Auburn Journal. It was blurry. It was suggested that perhaps some discount on future ads could be negotiated. The 2019 Publicity budget was \$3,370.

Events, KayLynn Sanderson:

The Old Town Taste of Chocolate is coming up February 9, 2020. The gallery will again offer the "paint your heart" activity. Members are needed to volunteer to make the ceramic hearts that will be painted with acrylic paint by customers.

The New Members Reception will be held Sunday, January 9, 2020. So far Louise Bezark is the only new artist attending the reception. KayLynn will contact Doug Parks, Mary Cargile, and Barbi Smith to see if they would like to participate in the reception.

The Art Walk committee is meeting to plan the 2020 Art Walk. Art Walks will be scheduled for April, June, August, and October.

This year will be the 25th anniversary for the Old Town Gallery. The Events Committee would like to plan a big celebration for this event. Ideas such as 25% off sales, a reception, and more are being explored.

Sunshine: Lorelee Love is out with compression fractures in her back, Christina Salazar will be having hip replacement surgery, and Sandy Lindblad broke her wrist.

Display, Linda Miller:

Linda and Susan Stoll have been brainstorming ideas for rearranging some jewelry cases in the gallery. Linda would like to eliminate the big jewelry case in the window next to the entrance door. The lock on Jaime Baxter's jewelry case needs to be replaced.

Linda will be eliminating combination spaces (wall and pedestal) as members having these spaces leave the gallery. There will be no new combination spaces assigned to members.

It was suggested that a written request go to the landlady about a rent guarantee (5 years) since the gallery is replacing the flooring.

There was discussion about members using double spaces. Our Membership Agreement states:

- 1. Double space with standard payment and staffing duties may be granted on a temporary basis, at the discretion of the Display Director and with the consent of the Board, ONLY when that space would be otherwise empty. The member:**
- 2. Pays double the standard monthly rent.**
- 3. Staffs four shifts a month.**
- 4. Has double the full standard display space.**
- 5. Has one vote at general membership meetings.**
- 6. Must be in good standing and must have been a member for at least 12 months, at which time s/he may apply to the Board for double space membership; however his/her total dollar sales in the previous 12 months must be in the top half of dollar sales for all members. In addition, the Board will consider space availability, overall aesthetics, and**

diversity of work in the gallery. If the Board determines the member's request meets the criteria for double space, the Board will present the request to the full membership for final approval. The Board will review double space memberships on an annual basis.

Lori Humphrey is currently using a space and a half after receiving permission from Display Director, Linda Miller. Lori's understanding was that this was a permanent use of the double space. There was discussion about the procedure for allowing this. It was decided that Lori continue to use the extra half space until this issue is brought to the membership for a vote.

Facility, Paul Van de Carr: Paul pointed out that the sign with the gallery hours is not visible when the barn doors are closed. It was decided to place vinyl signs with the gallery hours in the windows.

Due to the length of this meeting, New Business will be tabled until the next meeting.

- 5 minute rule for general meeting speakers
- Double space membership, review of Membership Agreement

Adjourn: The meeting was adjourned at 8:10 pm, the motion made by Lori Humphrey and seconded by KayLynn Sanderson.

Minutes respectfully submitted by Secretary, Diane Tharp