

Auburn Old Town Gallery
218 Washington Street, Auburn, CA 95603
Board Meeting Minutes
December 2, 2019

Call to Order: The meeting was called to order at 6:40 pm at Connie Rodriguez' home in Auburn. Present: Patty Pieropan Dong, Susan Stoll, Linda Miller, Dianne Van de Carr, Paul Van de Carr, Lori Humphrey, Connie Rodriguez. Absent: Shoshana Bilunos

Approval of Minutes, Diane Tharp: The November 4, 2019 Board Meeting Minutes were approved as corrected. The motion was made by Dianne Van de Carr and seconded by Susan Stoll.

Vice President's Report, Patty Pieropan Dong: Patty briefly discussed Kathleen Woolsey's resignation effective on January 15, 2020.

Treasurer's Report, Lori Humphrey: November was a very good month for sales. The gallery received a \$500 credit from PG&E for compensation for the power outages (the credit rate was \$250 per suite). This meeting was too early in the month for preparation of the November Financial report. This will follow later.

Committee Reports:

Membership, Connie Rodriguez:

Connie passed out the updated Artist Wait List and Applications on File. There will be 6 artists jurying at our meeting in January. Connie also created a new Exit Interview form. This form was given to Kathleen Woolsey.

There has been considerable artist turnover the last two years. This is a huge inconvenience to the gallery and the Membership and Display committees. It will be communicated to applying artists that the expectation will be a year's commitment to the gallery, and this expectation will be added to the Artists Agreement.

Publicity, Susan Stoll:

Laura Bracken is organizing all Social Media and doing an amazing job! Members can send images and info to publicity@auburnoldtowngallery.com. The Auburn Journal's two ads for the gallery will be coming out this December.

Sacramento Arts and the Arts Council of Placer County are participating in a region wide Photography Month in April, 2020. This opportunity is open to all photographers. There will be photography themed events and venues all over Placer County. Our gallery will be featuring our photographers on our Featured Wall in April.

Susan will be checking to be sure our gallery calendar is being posted correctly on the Arts Council site. She will also ask Ann Ranlett about switching what events calendar we are using on the AOTG website.

Events, Dianne Van de Carr:

Classic Christmas will take place in Old Town Auburn December 14th and 21st. There has been good participation in the signups but some people have had to back out and will need replacements. Stacey Lamothe is finalizing the list.

It has been difficult to set up calendars for 2020 because some event dates are not determined this far in advance. The Art Walks will be on Thursdays and will be similar to last year's plan. Patty said the Art Walk committee is just beginning to plan.

Dianne will ask if the January Featured New Artists want a reception. New artists include Doug Parks, Barbi Smith, Mary Cargile, Louise McGowan Bezark, and Sherron Totter. Last year's new artists reception was poorly attended.

Display, Linda Miller: The 2020 Featured Wall themes have been determined and emailed to every member. In addition, a copy was placed in every member's file and there is a desk copy. There was a lengthy discussion about the difficulty and complexity of scheduling and moving artists around the gallery. It is important for members to communicate to Linda any concerns or problems with their locations and Linda will address those concerns if possible. Also, some displays are very overcrowded which is not appealing or attractive in the gallery. These artists will be asked to reduce their display.

Adjourn: The meeting was adjourned at 7:50 pm. The motion was made by Dianne Van de Carr and seconded by Susan Stoll.

Items for Future Agenda:

"5 minute talk rule" for general meetings.

Double Space Membership, review of Membership Agreement

Minutes submitted by Diane Tharp, Secretary