

AUBURN OLD TOWN GALLERY
Membership MEETING — March 14, 2018

DRAFT

Call to Order: 6:34 pm by Patty Dong.

Members not present: Terry Accomando, Darlene Becker, Dana Bilello-Barrow, Larry Brenden, Sandy Delehanty, Lori Humphrey, Dorene Kidd, Lorelee Love, Jennifer Lile, Jane Markham, Rebecca Martinez, Gail Morgan, Priscilla Roach, Connie Rodriguez, Christina Salazar, KayLynn Sanderson, Joan Sexton, Keith Smith, Diane Tharp, Dianne Van de Carr, Jerianne Van Dijk.

Secretary (Chris)--Motion made to approve the November, 2017 Membership Meeting notes made by Patty Dong. Seconded by Ann Ranlett. All were in favor.

Vice Pres Report (Patty) --Connie R. has volunteered to be secretary at the Membership Meetings but not the Board Meetings. No volunteers to take both jobs.

Treasurer's Monthly Report (Lori) -- Via Shoshi...handed out a sheet with the Sales Stats for the months of January and February.

- Cash bag now has \$200 in it. Cash drawer has \$150.
- The Franchise Tax Board issue has been resolved. No fees are being accrued.
- Keith is working on the Chip Reader Service research, and checking into new phone service contracts.
- Handout sheet for Counterfeit Bill procedure. Presently, the detection machine does not work.

Membership Report (Ardith) -- We have a quorum for jurying.

- New members: Mike Volpi, Danna Bilello-Barrow, Juan Pena.
- 5-6 people jurying on March 19th: Eileen Mc David, Christie Taylor, Laura Bracken, Judy Rath, Judy Butler, Nicholson Glass and Juan Pena.
- Results: Yes, for Judy Butler (Jewelry and cards). Yes, for Juan P. (cards). Yes, for Laura Brachen (Jewelry).
- Heidi is leaving the end of February. (Update: Work remains but Heidi is on LOA.)
- Lisa Bone is on Leave. She has removed her work.

Publicity Report (Susan Stoll) --

- Printer is down, so unable to give members the info sheet on Publicity options. Hope to get a copy on the counter for all peruse, soon.
- Susan presented advertising options. Susan presented orally the publicity expense options. She suggested we put an ad on the Old Town Auburn website, which gets 40K + visitors. The ads are \$250 and \$500. Looks like a good investment. (Auburn Journal Ad?)
- Discussion of two page ad in Sierra Food & Wine. 4 times a year (and on-line). 18 artist share at approx \$75 each artist (each issue) with the Gallery covering a portion. 30% off is given for a commitment to place 4 two-page spread ads, with each ad being paid for prior to its printing date.

Page 2 of 3 Membership MEETING

20% off is given for the same as above, only with 4 full page ads. First issue in April. Circulation is 15K with 300 locations. Members signed up for which editions to see if enough interest. A motion was put forth by Linda Miller to do this advertising. Seconded by Jenn N. Motion passed.

Special Events (Dianne VDC) -- Via Linda Miller

—Art Walk Dates are May, July, and September, Third Friday, 6-9 pm. Receptions will be planned by Dianne and Kaylynn.

—No Taste of Chocolate Event.

— Gallery Potluck... may be the end of April.

—Sunshine: Health and wellness updates include Gail M. and Terry A. Gail needs cheer up card. Terry is having back surgery.

Display Report (Linda Miller)

— Feed back on shared card rack near the computer requested. Present rack is borrowed.

— The monthly schedule of Themed Shows are listed on the inside cover of the Staffing Calendar notebook. Please refer to the list and consider in advance how you can participate. Linda wants all of us to think about “Out of my Medium” for July and/or the ‘Abstracts for September.’ The September Theme will have exemptions for authorized medium.

January 1-30	New Members Show
February 1-28	Hearts and Flowers
March 2-30	Year of the Dog
April 1-30	Up-cycled!
May 2-30	Wearables Show
June 1-30	Wings
July 2-30	Out of my Medium
August 1-30	Miniatures (art 8”x 8” or smaller)
September 1-29	Coming Abstractions
October 1-30	Creative Collaborations
November 1-	
December 30	Wrap it Up

Facilities Report (Gary Lord) --

—Tall boxes recieved for large ceramics. The are folded in closet. (8x10x18”) Please use brown butcher paper instead of bubble wrap.

—The neon “OPEN” sign for front window will be up soon. Discussion of location in front window. It will need manual turn on and turn off. This will have to be added to the opening and closing procedures.

— Discussion of ink cartridges for the printer. Do we want to go with a black only printer? Cartridges are quite expensive.

Page 3 of 3 Membership MEETING

Old Town Business Association Report (Matt Konar) --

— NOTES: OTBA Meeting 3-15-18,

Meeting time: 8:30-9:30, Place: the Pour Choice

-Antique Fair: No Spring Fair this year – discussion about only one fair per year – either spring or fall, also discussed changing October fall date to September.

-All events need more volunteer help to continue –cancellation possible if not enough volunteers.

-Ghost Tours have been very successful and will be back again this year – the number of tour days will be expanded do to previous demand.

-Auburn Wine and Food Festival will be on again for this year – October 13,14,15. The Friday Dinner will take place in Downtown, the Sunday brunch will be in Old Town.

-Old Town landscaping and flowers to be revamped – gratis for advertisement of landscapers and nursery.

-OTBA business meeting schedule may be changed to quarterly instead of monthly.

-All OTBA Board positions: President, 1st VP, Secretary, Treasurer, 2 at Large – need to be elected. Ballot forthcoming, volunteer if you want a position.

Additional Business

—Reminder to make happy calls for purchases over \$50.

— If going on vacation and need someone to restock for you be sure to have a Buddy or two.

— Meg Black-Smith gave a demo on how to store jewelry cardboard display items without damaging. They are quite pricey at \$6 each. Especially if we need to replace 100 a year. Spread the word.

— It was pointed out that the customer information form on the counter does not have a line for the snail mail. Meg found the correct template and will make copies of the one with the snail mail info area.

Adjourn --8:22 pm. Motion to adjourn by Patty D. Seconded by Sonja H.. All were in agreement.

Notes submitted by Chris Foster