

Auburn Old Town Gallery  
General Membership Meeting Minutes  
Monday, March 20, 2017 at 7pm

Call to order 7:10pm

Attendance sheet - please sign in.

Reading/Approval of previous minutes – John for Shoshi Move to approve minutes Lana F./2<sup>nd</sup> Michelle M.

Treasurer's Report – Lance MacKenzie (absent) - Cherie summarized the report – Move to accept Jenn N./ 2<sup>nd</sup> Larry B.

President's Report - Cherie Danzer - see new business

Vice President's report: Patty Pieropan Dong - nothing to report

Ann Ranlett – Reiterated importance of entering of customer information in POS database. Remained after meeting to instruct how entries are made.

#### Committee Reports

- Display: Linda Miller- HUGE move happening this week.
- Facility: Jen Norpchen – AOTG is designated as an historic building, so ADA requirements are different. We are complying with the accessibility in terms of distance between objects and turnaround spaces (36" and 42" respectively).
- Publicity: Susan Stoll –
  - Blog will be run by Diane Tharp.
  - Members are encouraged to "Like", comment, and share Facebook posts.
  - Members with websites are encouraged to add the AOTG website in their linked page.
  - We are currently paying to be in the Auburn Journal's calendar.
- Get customers interested in posting us on YELP. Check frequently for bad reviews that can be refuted or acted upon. A recent bad review was discussed and explained that the complaint was unwarranted. Doodle poll results
- Special Events: Dianne Van De Carr-
  - Art Walk starting in April--Flora and Fauna. May's event will be Metal Art.
  - Receptions will only be held during the local Art Walks, in order to prevent burnout. Will begin next year.
  - Encouraged sing-ups for themes that members were included in.
- Membership: Ardith Gray – Jurying - six artists were juried after discussion among the members.

#### New Business

- AOTBA working with local police about rash of break-ins: Silver store, Brewery, and smash and grab at Back Country store. Board has discussed money in register at night
- Two members are leaving: Ellen Huls and Jackie La Fleur. We will miss their cheerful work in the gallery.
- Discussed, once again, whether members want to offer Memberships to musicians and other outside artists. This would be a different level than our current one we offer. Probably consignment only. Clipboard was sent around for comments.
- Discussed what amount of money should be in the till to begin the work day. Cherie will run by Lance M. for feedback.

Old business –

- Passed around volunteer-hours book. Need to document demos or other participation in shows.
- Should Membership meeting times be 6:30 or 7:00 pm on Mondays? Vote was taken and 6:30 won.

Announcements: various members announced upcoming or current shows.

Adjourn - Move to adjourn Larry B. /2<sup>nd</sup> Victoria B.

Dates to Remember:

- April 12- 6pm board meeting
- May 10 - 6pm board meeting
- May 15 - 7pm general membership meeting