

**AUBURN OLD TOWN GALLERY**  
**218 WASHINGTON STREET AUBURN, CA 95603**  
**GENERAL MEMBERSHIP MEETING**  
**JANUARY 16, 2017**

Call to Order - 6:30 pm

Sign in sheet reflects those in attendance

**1. Agenda/Minutes**

**Motion made:** By Jane Markham to accept the November 21, 2016 General Membership Minutes.

Second by Sonja Hamilton

**2. President Report** - Cherie Danzer stated Lorelee Love has resigned from the Vice President position due to health issues. Cherie has asked Patty Pieropan-Dong if she would continue in the Vice President role for another year. Patty Pieropan-Dong agreed to continue in the position for another year. Thank You Patty!

**Motion made:** By Ardith Gray to accept Patty Pieropan-Dong continue as Vice President for another year. Second by Gail Morgan.

**3. Treasurer's Report** - Lance McKenzie

Sales comparison continues to show a decline in sales from previous 3 years. Cash flow for the month of December 2016 were reviewed as was cash flow as of December 31, 2016.

**Motion made:** By Rebecca Martinez to accept the Treasurer's report. Second by Gail Morgan.

**3.1** Lance recommended to the membership an increase in rent would help the Gallery's financial situation. His recommendation:

- \* Full Space currently pay \$69 per month; increase to \$75 per month
- \* Half Space currently pay \$45 per month; increase to \$50 per month

Since membership have all prepaid a last months rent, Lance proposes to get all members caught up with the increase of rent to charge a "one-time" fee:

- \* Full Space pay \$6
- \* Half Space pay \$5

The increase would start in February 2017.

**Motion made:** By Neal Devore to accept the increase in rent and everyone pay the "one-time" to cover the last months rent. Second by John Johnson.

**3.2** Lance spent time analyzing different variables to try and find a solution to the Gallery's financial situation. He compared 2015/2016 and looked at the following:

- \*artists sales that left the gallery and artists sales who replaced those membership openings
- \*artists sales in the front of the gallery vs the back of the gallery
- \*sales of 2D, 3D, and Jewelry artists; specifically the space utilized and the sales

Lance found that these variables seemed to have an impact, both positive and negative, and could be part of the financial deficit that the Gallery has been

experiencing.

**Recommendation:** To form a committee of interested members to spend more time investigating these variables. Lance suggested that the group could begin meeting once Keith returns on February 8, 2017.

#### Committee Reports:

##### 4. Membership - Ardith Gray

Ardith suggests a change how often to jury in artists. She suggested the months of March, May, and September. She also suggested a non-refundable \$25 fee be charged to jury into the gallery. If there was a need to have a special jury event she would take it to the board members for consideration. The purpose for the fee would be to help determine the level of commitment of the interested artist. In past years there were issues with interested artists and their follow through and keeping appointments with the membership chairperson.

**Motion made:** By Sonja Hamilton that a non-refundable fee of \$25 be charged fee to all artists who want to jury into the gallery. Second by Dianne Van de Carr.

##### 5. Events- Dianne Van de Carr

“Art of Hearts” February 3, 2017 from 6-9 pm. Michelle McKenzie will be coordinating this event and is open to all members. Kathleen Woolsey will be demonstrating *Chalk Board Lettering*, Michelle will be making *custom hearts* for those who wish to create their own special valentine, along with Dianne Van de Carr as the gallery’s greeter and hostess.

“Taste of Chocolate” February 12, 2017 from 12 - 3 pm. This is an Auburn Old Town event and all money goes to 2 different charities. All chocolate leaving our gallery will have our Gallery sticker to help remind customers where they got the best chocolate! Special thanks to Linda Miller and Dianne Van de Carr for their commitment to making the “best brownies ever” for the event!

##### 6. Publicity- Susan Stoll

For the event “Wild Things” March 1, 2017, send photos to Susan ASAP.

\* Susan ordered more pens with the Gallery logo and name on the pens for customers to take if they wish

\* Ann Ranlett shared that she will be adding a “News Tab” to the Gallery website.

\* Susan reminded everyone when you view our Face Book page to hit “Likes & Share” which is a great way to advertise the Gallery at no cost.

\* A reminder to those sending photos, the larger the better and the highest resolution is best.

\*If you are using Photobucket, please add information about the piece; name, description, etc., and let Susan know that you sent your photos

##### 7. Facility - Jen Norpchen

Jen reported that we are well stocked with boxes and tissue paper. It will save the Gallery money by cutting back on bubble wrap and using more of the brown paper.

She started bring in her own boxes that fit her items.

**8. Display - Linda Miller**

Linda requested all artists who want to participate in Art of Hearts to bring in pieces so she can set up the displays.

**9. New Business -**

9.1- Chris Foster will be Sargent of Arms. She will be keeping track of attendance for meetings and will track volunteer hours. Thank You Chris!

9.2 - Rent Issues; Lance reported that Barbara Hoffman has been sent statements warning her about her chronic late and unpaid balance for rent. He warned her about 6 times but has never gotten a response from Barbara. To date, she is still behind in paying rent. Lance brought the issue before the board because his attempts to resolve the matter haven't worked.

Cherie sent out a letter to Barbara and spoke to her about terminating her membership. Cherie also explained to her that she could come to the general membership meeting to appeal the Boards decision.

Cherie read a letter that Barbara sent to be read at the general membership meeting. After discussion about the issue a motion was made to reinstate Barbara with conditions.

**Motion Made -** By Sonja Hamilton to rescind Barbara's termination of membership with a stipulation of probation for the entire year of 2017, stating if she has any late payments it will result in automatic termination. Second by Carol Bellamy.

Call to Adjoin meeting at 7:50 pm by Sonja Hamilton. Second by Susan Stoll