

**-DRAFT-**

**Auburn Old Town Gallery  
General Membership  
Wednesday, January 22, 2014, 7 PM, at the Gallery**

Call to order at 7:07

Attendance sheet

**Secretary: Ardith Gray**

Motion to accept November minutes: Linda Miller

Seconded: Patty Pieropan Dong

Minutes accepted

**Vice President: Patty Pieropan Dong**

Add Hoc Committee: election protocol

Patty Pieropan Dong, Carol Bellamy, Reif Erickson, Ardith Gray

Election protocol attached.

Treasurers: Lance MacKenzie

Keith Smith: when can we expect the tax document?

Motion to accept Treasurer's report: Keith Smith

Seconded: Lorelee Love

Motion passed.

Treasurers report attached

**Membership: Heidi Murray**

Lori Humphrey-mosaic/ceramic

Kalyan Sanderson-artglass/mixed media

Lisa Alkenhead, wildlife photographer

The membership voted on the artists to be accepted in OTG

**Publicity: Rebecca Marinez**

Michelle MacKenzie will send out press releases. She is excited to have the opportunity to publicize the gallery.

Call Michelle if you have questions about "Photo Bucket"

Be sure to send photos to Michelle for publication 150 pixels, 300 DPI - 4"X6".

Be sure to put newspaper articles of gallery members in "Clip book".

Jay Stargaard will continue to work on the logo and branding for OTG

Lana Federico: Can you send out instructions on how to prepare photos for print? We need photos of artists at work.

Lorelee Love: She participated in a "Seconds Sale" and 700 people came and she made \$1300.00.

Please ask customers "How did you hear about the gallery"?

**Display: Lana Federico**

We are cutting back the membership to give more space to show off the artwork. The demands of shifts will reflect this change in display changes. The gallery can afford to absorb the finances for losing members. We will now have breathing room in the gallery. When will lose a pedestal and we won't replace it.

**Facility: Jenn Norpchen**

We will phase out the CFLs, and canister and replace with LEDs. We can use more lights in the gallery. We should remove the small nails and hooks near the trim on the windows.

**New Business:**The new POS receipts are clearer and the price tags are also larger and easier to read.

The new POS system is the same except there is now a touch screen.

Make sure you are careful when you shut the label maker. Do not force it. It is plastic and can break easily.

Jerry Berry will let us know when we are going to switch to the new POS system.

Always use the keyboard to go to Escape.

Will it do things we have not done before? - yes

Keith Smith and Lance MacKenzie will train members if necessary.

Call Keith Smith if you have problems. He lives close by.

Be sure to read the manual as the categories for items to sell have changed.

The people who know about the system are Keith Smith, Ann Ranlett, Michelle MacKenzie, Lance MacKenzie, Jerry Berry and Jaime Baxter.

Paula Amerine will be leaving the gallery at the end of February.

Taste of Chocolate - February 9, 2014.

2nd place in "Lincoln Highway show"

Georgia O Keefe show - Honorable mention

Discussion: Revisit the no return policy.

Sandy Delehanty - anyone interested in going to Cuba?

Motion to Adjourn: Lorelee Love

Seconded: Gail Morgan