

Auburn Old Town Gallery
Board Meeting: Monday, February 14, 2014, 6PM

President: Cherie Danzer called the meeting to order at 6:07

Attendance:

Absent: Lana Federico

Secretary: Ardith Gray

Motion to accept the January Minutes - Patty Pieropan Dong

Seconded - Heidi Murray

Minutes approved

Treasurer: Lance MacKenzie:

Report attached

Motion to accept the Treasurers report- Patty Pieropan Dong

Seconded - Rebecca Martinez

Treasurers report accepted

The OTG taxes are completed and K-1s are mailed out to the membership.
We have had problems with the gift certificate protocol.

Lance MacKenzie will head up a committee that will review the accuracy of the Bylaws in terms of our DBA. Members of the committee shall report to the Chairman - Lance. The committee will be an ongoing group until the Bylaws are corrected.

Lance will be on vacation from March 18 until April 8, 2014.

Vice President: Patty Pieropan Dong reported on Ad Hoc committee for election guidelines.

Move to accept the Guidelines for Elections-Jenn Norpchen

Seconded- Heidi Murray

Motion passed to accept the Guidelines for Elections

Display Director: Lana Federico - absent

Membership Director - Heide Murray

We don't want perspective artists to drop forms off at OTG.

We should have the "No Return" sign in a more prominent place. Is it written on the sales slip? Yes, the no return policy is written on the sales slip.

Action: Heide will tell the membership that to remember that we have a "No Return" policy. "Exchanges may be honored at the discretion of the artist."

Facility: Jenn Norpchen

Can we return the configuration of the computer system back the way it was? We need the space on the counter for sales. Jerry Berry said we need a 15 or 20 foot chord. Could the printer be placed under the counter? Jenn will work on getting a shelf built for the printer.

Publicity Director: Rebecca Martinez

We are now designing the VIP post card. Rebecca will get three estimates.

VIP postcard print and mail service quotes.

The following quote includes print of 1,000 4"x 6" 4/1 postcards and mail services for 500 cards.
Postage is not included.

1. Auburn Printers (API) local printer, \$336.96
2. GotPrint.com, \$283.38

3. Printmasters local printer, \$190.00

Submitted by Rebecca Martinez, Publicity Director

Jerry Berry will help with the postcard. Rebecca plans to state a vinyet of several artists work. Jerry will photograph Tuesday February 18, 2014. The postcard will be sent to the printer by Friday February 21,2014.

Motion to give \$445.00 budget to pay for the postcards-Patty Pieropan Dong.
Seconded Jaime Baxter.

Motion passed to give publicity a \$445.00 budget for the postcards.

Special Events: Jaime Baxter

Sonja Hamilton asked Jaimie if there was going to be a featured artist every month?

We are not going to have featured artists events.

Jaimie Baxter and her committee will come up with some themes for each month.

VIP is March 20, 2014. There will be media coverage.

Linda Robinson is still working of the Old Town Art & Wine event. We need to see the application before OTG commits to participate in the event.

Bunny Hop - Easter Sunday. Each store will have words that kids can pick up. Eventually the words are to make a phrase. We will participate but had out candy outside the gallery.

Old Business: |

Computer system is fine.

Don Lawson asked if there could be a gift card instead of our gift certificate system. The system is hard to understand and time consuming.

Lance MacKenzie stated that we could check to see how much it would cost to add this program.

It is possible but it may be some extra expense.

April 12, 2014 - Art Fest - High Hand Gallery in Loomis, CA

Jenn Norpchen is now in a gallery in Jackson, Hole,. Wyoming.

First Week End in May - Salmon Creek Art Walk - Bodega Bay, CA.

May 10-11, 2014 - North Auburn Art Walk - see post card.

April 10, 2014 - Preview for North Auburn Art Walk - Court House Coffee House.

Placer County Studio Show applications are available.

Motion to adjourn - Rebecca Martinez

Seconded - Patty Pieropan Dong

Meeting adjourned 8:10 PM