

**Auburn Old Town Gallery
General Membership Meeting
Wednesday, January 16, 2013**

President: Cherie Danzer called meeting to order 7:04
Attendance sheet.

Secretary: Ardith Gray
Reading of the November minutes
Motion to accept minutes: Rebecca Martinez
Seconded: Jerry Berry
Minutes approved

Vice President: Patty Pieropan Dong
No report

Treasurer: Lance MacKenzie
<\$4500.> down from 2012
Motion to accept report: Sandy Delehanty
Second: Gail Morgan
Report accepted

Membership: Lorelee Love
New members: Marjan Kluepfel - Textiles, Paula Amerine - Fine Art painting and illustration.
Liz Collins - Mixed Media

Display: Gail Morgan
Bob Waters has helped Gail, thank you

Special Events: Jennifer Lile
Taste of Chocolate, February 10, 2012 12:00 PM-3PM
We need one person to man the table
Jaime Baxter is serving her delicious chocolate treat
VIP event: March 22, 2013
 Buffalo Winery serving wine.
 Gary Bennett will be entertaining
 Publicity will provide post cards for the event
Featured Artist: The event will be different than in the past. It is open to discussion.
Art in the garden: The event will be different than in the past. It is open to discussion.
Perhaps a Spring show and a Fall show which would coincide with busy times at Eisley's nursery.
Members on the Special Events Committee: Jaime Baxter, Cindy Hintz, Michelle MacKenzie,
Susan Stoll, Beverly Steele, Jodi Reed, Dorene Kidd, Lisa Bone, Jerry Berry
Art Walk: Sonja Hamilton is representative to Placer Arts
 Four times a year - April, June, August, October.
Auburn Art and Wine Festival: Ann Ranlett, gallery representative. June 2, 2013 - 1:00PM to
5PM.
Artists in action, OTG booth in front of the gallery \$50.00 for one booth and \$80.00 for two
booths.
Jay Stargaard - motion to purchase two booths at \$80.00, seconded by Lorelee Love.
We need volunteers for the event.

Publicity: Rebecca Martinez - \$2995.00 is approved costs related to publicity.
Member responsibility
Sandy Delehanty Face book, On line social media
Eblast
Kristen Hoard Newsletter, new social media
Carol Bellamy Press releases
Janet Nicholson Photography

Ann Ranlett

Web site

Discussion: There will be fewer post cards printed this year. The poster budget will be reduced. We have reduced the size in the Visitors Guild to 1/6th of a page. The Publicity Committee will present a marketing workshop for the OTG gallery members. The program which saves our photos, Photo Bucket will be replaced.

A motion was made to approve the spending amount of \$2995.00 for publicity by Patty Pieropan Dong

Discussion: Bob Waters asked about a financial report for expenditures in terms of the Publicity spending. No decision was made.

The motion was seconded by Lisa Bone.

Motion to allocate \$2995.00 for publicity spending was approved.

Facility: Christina Salazar

Gift wrap supplies for Christmas were great. She will check with electrician to find out if more lights can be added to existing light rails.

Jerry Berry asked if we have replacements for the lights. We do not have extra lights.

Old lighting fixtures - the board will discuss what to do with the old gallery fixtures.

A new fan was purchased and installed to replace the fan with the faulty chain. The old fan was returned.

Old Business:

Counter Top - still in the planning stages

Security: Jerry Berry will contact Tye to find out about the security system. Why doesn't the camera show the POS station?

Sonja Hamilton: We paid \$3000. for the security system and training was to be included. We have never had the training and we still don't know how to run our system. The discussion was tabled.

Chamber Report: Stephen Lentz

The Chamber meets every 1st Wednesday at Sizzler. The meal is \$16.00 for members and \$18.00 for non members. Three hundred business belong to the chamber and about 130 members attend..

New Business:

Voting on new members 8:00 PM to 8:30.

Motion to adjourn meeting 8:40 PM : Kristen Hoard

Seconded: Stacey Lamothe

Meeting adjourned

Respectfully submitted,
Ardith Gray, Secretary OTG