

- DRAFT -

Auburn Old Town Gallery
Board Meeting

February 20, 2012

Called to order at 6:10 by President, Sonja Hamilton

1. Reading of the Minutes from January 17, 2012 minutes
Corrections- Christina provide more thorough information for the electrical problems
The Electrician's bid was \$883.40 to repair track lighting.
Landlord, Vern Johnson provided the name of a electrician, Kevin Jellison to review previous bid.
Kevin inspected the track lighting.
Kevin and Vern, discussion-result, Vern would cover the cost w/follow up, repairs in the attic.
The electrical wiring needed to be upgraded.
Motion- Lorelee Love- Accept minutes as amended.
Seconded - Gail Morgan
January 16,2012 minutes, as ammended, accepted.

Discussion regarding November minutes - decision, leave on line as draft - board agreement.
Motion to leave as draft on line- Patty Pieropan Dong
Seconded- Lorelee Love.
Motion passed

2. Vice President: Patty Pieropan Dong.
Nothing to report.

3. Treasurer: Lance MacKenzie
Cash flow report < 8,139.00> ytd.
Sales comparison ytd: <768.59> down from 2011

4. Display: Gail Morgan
Painting walls and 2 artists trading places was a success.
Need paint to dry for 8 hours.
12 artists moved in January.
Discussion regarding mannequin-it was determined that the display committee would research all possibilities and make final decision.

5. Membership: Loree Love
New member will be joining gallery - Jodi Reed, March 1 2012.
Sonja Hamilton suggested a check off list when new member joins.
No motion was made.
Discussion - regarding Keith and Merridee Smith absence from the gallery.
perhaps wording should be changed in request for absence.
Lorelee Love will contact the Smith's for clarification.
Discussion - the importance of bar-codes on each artist's work. The general consensus was that all items in the gallery must have a bar-code.
All artists must have POS stickers.
Patty Pieropan Dong will report at the next meeting results of reminders.

6. Facility: Christina Salazar
Fabric added to area where stereo is kept.
Old town Gallery stickers are completed.
Sign for Gallery exit door are completed: "Emergency Exit Only", "Do Not Block Exit".
At&T are coming Wednesday, 12-4PM to install a "Static IP Address" a modem for Internet service.
Will not be accessible to general members.

Discussion: "Emergency Exit" key should be more visible.
Discussion: Ceiling fan, Sonja Hamilton suggested "fan should be plain white, no light and unobtrusive".
Emergency exit key should be prominently placed, where all members can see.

7. Publicity: Carol Bellamy

Add will be in "Placer County Guide"

Article in "Stepping Out" magazine.

- a. Will not be a gallery initiated project.
 - b. We must have 12 artists to participate in article.
 - c. Cost per gallery participant: \$200.00 cost paid by March 1, 2012 to "Stepping Out" magazine.
 - d. 2 pictures and 50-100 word bio.
 - e. Lance made a suggestion that the gallery pay a portion of there aren't enough members participating.
 - f. Gallery members can download photos to our website by going to "photobucket.com". The procedure is on the gallery website.
- Procedure Book discussion: Remind members regarding location of manual.
"Art Walk":
- a. Information regarding the "Art Walk" can be picked up at "Placer Arts".
 - b. The gallery will also have information available.

8. Special Events: Nancy Hakala

"Taste of Chocolate"

- a. Great success, many people in the gallery, good sales.
 - b. Suggestion for 2013: 20 dozen treats, provide containers.
- "VIP"

- a. Ellen Holtz will coordinate food-appetizers and desert
 - c. Michelle (for Nancy Hakala)
 - d. 1500 post cards ordered
1. 800 post cards labeled by the gallery.
 2. Members given 10 cards each.
 3. Steve lenz will provide cards for interested Chamber members.
 4. Place in "High Rollers bags?"

"Crocker Gallery:

- a. March 21 and 28, 2012 Members are invited to attend Gallery for a special tour.
- b. Patty suggested carpooling
- c. Not to be a gallery supported event, car pooling should be between gallery members.

Discussion regarding description of "Special Events"

- a. The Board will clarify gallery "Special events" responsibilities.
- b. Oversee all special events and announce them to the general membership

OLD Business Security: Ty Conners, Cameras and security system in progress

NEW BUSINESS

Chamber of Commerce members will visit gallery

- a. Place Chamber of Commerce on mailing list
- b. Chamber could come on March 8,22,29 2012, Chamber will come on March 8, 2012

The board will review bylaws and membership parameters during 2012

Reminders: new members should understand the "Bylaws" and

"Responsibilities of Individual Members"

Discussion: Should flowers be sent to Virginia Holt or perhaps a tree be planted in her memory.

No decision was made.

Phone calls of condolence have been made to John Holt

Motion to Adjourn: Lorelee Love
Seconded: Patty Pieropan Dong

Meeting Adjourned: 8:10PM

Next meetings:

March 19,2012 Board Meeting
March 21,2012 General Meeting

Respectfully submitted, Ardith Gray-Secretary